



## Phu Tai JSC (PTB – HSX)

### As right as a trivet

- Stone production segment occupies outstanding advantages in the industry and is expected to achieve positive growth due to strong demand
- Wooden product segment – Expected higher gross margin
- Automobile trading and services segments – A slight increase in demand

### Outlook and Valuation:

Phu Tai JSC operates in three main segments including (1) Stone production, (2) Furniture production and (3) Auto trading. Vast reservoir, favorable location for exploited activities, good market orientation, expanding production capacity are factors which would greatly support stone production segment, the main profit driver of PTB. Apart from stone production segment, earnings result is expected to improve thanks to (1) Stable growth rate of auto trading segment and (2) higher margin of furniture segment.

Healthy financial situation in which leverage ratio is prudent and financial ratios such as profitability, operational, efficiency... have improved over the years are PTB's advantages. According to our assessment, the biggest risk for PTB is none other than export market, which is difficult to control. PTB might not achieve growth as expectation due to technical barriers such as the origin of wood raw materials and anti-dumping duty. Furthermore, in terms of stone production segment, PTB is facing fierce competition from both domestic and foreign products, especially Chinese products.

In 2016, PTB expects revenue to achieve about VND 3,531 bn (+16% yoy) and NPAT at about VND 196 bn (+13% yoy). Given the fact that outlook for all three segments are bright, we forecast that revenue and NPAT of PTB in 2016 at about VND 3,656.8 bn (+20.06 % yoy) and VND 233.1 bn (+34.8% yoy) respectively, equivalent to EPS of 11,600 dong. Using FCFF, PE and SOTP valuation method, we end up with an appropriate price for PTB of **VND 130,000 dong** per share, higher 18% than closing price on 27<sup>th</sup> April 2016. Thus, we recommend **ACCUMULATE** this stock in **LONG – TERM**.

### Key financials

| Y/E Dec ( VND bn)        | FY2013  | FY2014  | FY2015  | FY2016F |
|--------------------------|---------|---------|---------|---------|
| Net Revenue              | 2,144.2 | 2,451.9 | 3,045.9 | 3,656.9 |
| % chg                    | 20.2%   | 14.4%   | 24.2%   | 20.1%   |
| PAT                      | 92.2    | 111.5   | 172.9   | 233.1   |
| % chg                    | 63.7%   | 20.9%   | 55.0%   | 34.9%   |
| EBIT margin (%)          | 4.3%    | 4.5%    | 5.7%    | 6.4%    |
| ROA (%)                  | 11.1%   | 11.1%   | 14.8%   | 16.8%   |
| ROE (%)                  | 39.8%   | 37.5%   | 41.6%   | 38.6%   |
| EPS (VND)                | 7,685   | 7,552   | 10,101  | 11,572  |
| Adjusted EPS (VND)       | 6,274   | 6,384   | 3,045.9 | 3,656.9 |
| Book value (VND)         | 22,282  | 27,312  | 24.2%   | 20.1%   |
| Dividend/charter capital | 25%     | 20%     | 20%     | 20%     |
| P/E (x)                  | 1.7     | 5.1     | 5.3     | 9.5*    |
| P/BV (x)                 | 0.6     | 1.4     | 1.5     | 2.8*    |

Sources: PTB, RongViet Research estimated \* as price of 27/04/2016

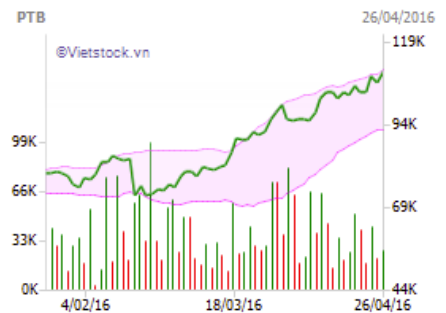
## ACCUMULATE

|                    |         |
|--------------------|---------|
| CMP (VND)          | 110,000 |
| Target Price (VND) | 130,000 |

Investment Period **Long-term**

### Stock Info

|                                    |                        |
|------------------------------------|------------------------|
| Sector                             | Personal and household |
| Market Cap (VND bn)                | 1,635                  |
| Current Shares O/S                 | 18,000,790             |
| Beta                               | 0.8                    |
| Free float (%)                     | 59.4                   |
| 52 weeks High                      | 110,000                |
| 52 weeks Low                       | 40,400                 |
| Avg. Daily Volume (in 20 sessions) | 795,210                |



Source: Vietstock

### Performance (%)

|            | 3M  | 1Y   | 3Y   |
|------------|-----|------|------|
| PTB        | 62% | 156% | 501% |
| Household  | 13% | 86%  | 323% |
| VN30 Index | 11% | 6%   | 26%  |
| VN Index   | 8%  | 1%   | 12%  |

### Major Shareholders (%)

|                            |       |
|----------------------------|-------|
| Le Vy                      | 9.07  |
| Le Van Thao                | 7.69  |
| Le Van Loc                 | 5.65  |
| Nguyen Sy Hoe              | 5.47  |
| Room for foreign investors | 42.12 |

### Van Banh

(084) 08- 6299 2006 – Ext 1316

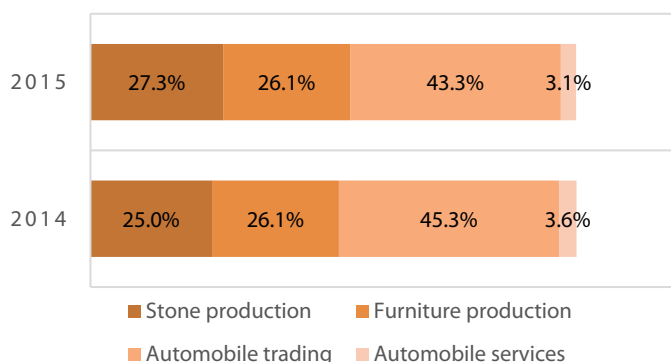
Van.btt@vdsc.com.vn

### Company overview

Transformed into a JSC since 2004 and officially listed since 2011, Phu Tai JSC operates in 3 main segments including (1) Automobile Trading, (2) Natural stone production and (3) Furniture production. For domestic market, PTB mainly concentrates on Central and South Vietnam, which account for 90% of total revenue; in which, auto trading contributes 43% of total revenue. On the export side, stone products have been selling to European and Asian markets while indoor and outdoor furniture have been shipping to European and American markets, contributing largely to total export revenue.

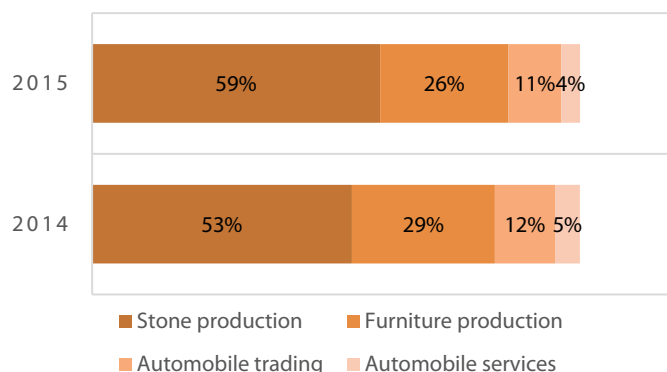
In 2015, auto trading hold biggest proportion in total revenue (43.3%) but only contributed 11% of total gross profit. Meanwhile, stone production and furniture production segments contributed about 59% and 26% respectively to total gross profit. Thus, we believe that PTB's prospect depends on stone production and furniture production rather than auto trading.

**Exhibit: Revenue structure of PTB**



Source: PTB

**Exhibit: Gross profit structure of PTB**



Source: PTB

**Stone production segment – occupies outstanding advantages in the industry and is expected to achieve positive growth due to strong demand**

**Being the leading company in stone production in Binh Dinh and continues to invest in expanding**

*Vast reservoirs stone mines with lengthy license period.* Looking at the statistics of Natural Resources and Environment Binh Dinh, Phu Tai JSC is currently the leading firms by owning the largest exploited area, which is about 81.2 hectares. This area includes (1) Hon Cha, (2) Nui Ngang, (3) Son Trieu and (4) Phu My mines with estimated reservoir greater than 10 million m3 per year. Apart from mines at Binh Dinh, PTB also owns various mines such as Phu Yen, Dak Nong, Van Canh, Khanh Hoa, .... which are located mainly in South and Central Vietnam. Natural stone products are considered the main source for revenue and profit of PTB stone production segment. Currently, the remaining reservoir and license period of PTB mines vary between 15 to 35 years. Hence, we do believe that Phu Tai mines can sufficiently guarantee stable material inputs for stone production.

*Enhancing production capacity.* At Binh Dinh, there are about 35 firms operating in stone production with total capacity of approximately 4.5 million m2/year. As owning large exploited area, PTB is also the leading firm with total production capacity at about 2 million m2/year. Currently, PTB owns 5 factories including (1) Factory 380 and (2) Nhon Hoa Factory in Binh Dinh, (3) Dak Nong Factory, (4) Khanh Hoa Factory and (5) Dong Nai Factory with total production capacity

of Phase 1 at about 375,000 m<sup>2</sup>/year. Currently, two factories in Binh Dinh are running at full capacity. Thus, in 2016, PTB plans to raise its production capacity through expanding capacity in Dong Nai factory. Particularly, based on our estimation, phase 2 with total production capacity at about 350,000 m<sup>2</sup> per year would fully complete in 2Q2016. Total investment capital is estimated at about VND 50-60 bn.

**Table: Reserves and length of license period of PTB mines**

| No | Mines     | Reservoir (m <sup>3</sup> ) | Location  | License period (years) |
|----|-----------|-----------------------------|-----------|------------------------|
| 1  | Van Canh* | 41,000                      | Binh Dinh | >12                    |
| 2  | Son Trieu | 6,183,936                   | Binh Dinh | >35                    |
| 3  | Phu Yen*  | 49,700                      | Phu Yen   | >15                    |
| 4  | Nui Ngang | 1,878,186                   | Binh Dinh | >20                    |
| 5  | Hon Cha   | 230,191                     | Binh Dinh | >20                    |
| 6  | Phu My    | 2,862,810                   | Binh Dinh | >22                    |
| 7  | Bon Pinao | 2,396,955                   | Dak Nong  | >25                    |

\*Operation of Van Canh mines is ceasing

\*Phu Yen mines belongs to subsidiary – Phu Yen JSC

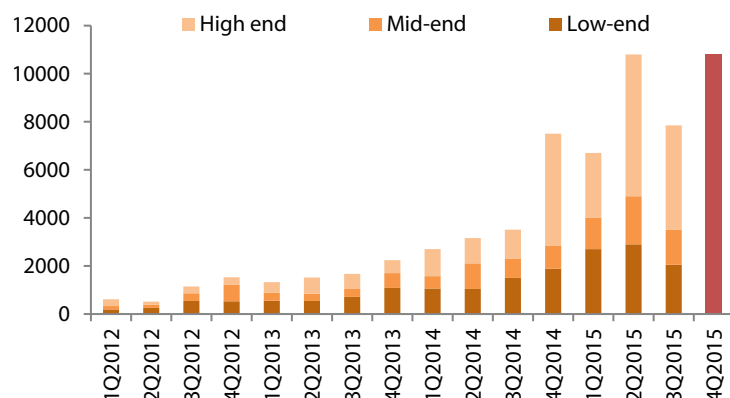
Source: Phu Tai JSC

### Raising condos supply would boost domestic demand of stone production

Since mid-2014, revising law on housing and law on real estate business has stimulated real estate industry, subsequent to a brisk fall in the total unsold inventory level, a surge in transaction volumes and secular price recovery across all segments of the residential market. In fact, according to CBRE, total annual sales in Hanoi and HCMC in Q4/2015 is about 6,306 units (+51% yoy) and 10,108 units (+44% yoy), respectively. According to the statistical results of Ministry of Construction in Q12016, nationwide unsold inventory has been about VND 44,875 bn, down by 6% mom and by 36% yoy.

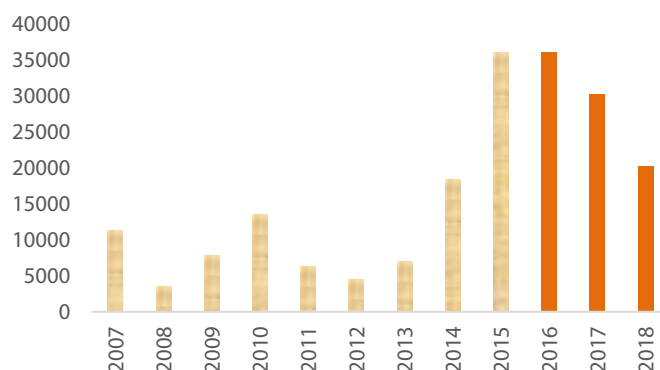
In 2016, Vietnam real estate market outlook, CBRE believes that supply would reach its peak during 2015 -1H2017, especially in affordable and mid-end segment. Since 2018, due to lack of supply, growth rate might slow down. Hence, we believe that this factor would have a positive impact on construction material segment as a whole and granite stone product in particular over the short – term.

**Exhibit: Condos sale volume in HCM city**



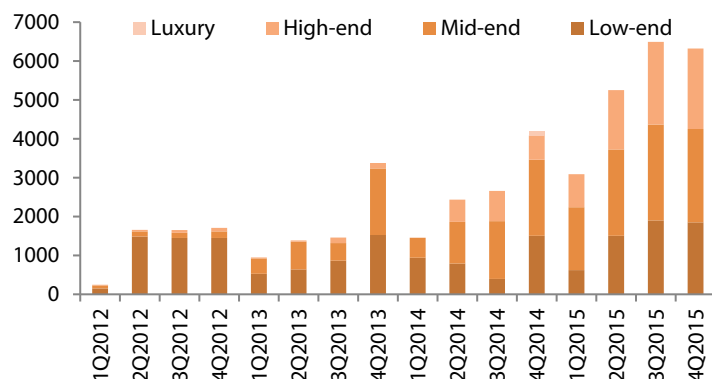
Source: CBRE

**Exhibit: Expected annual sale volume in HCM city**



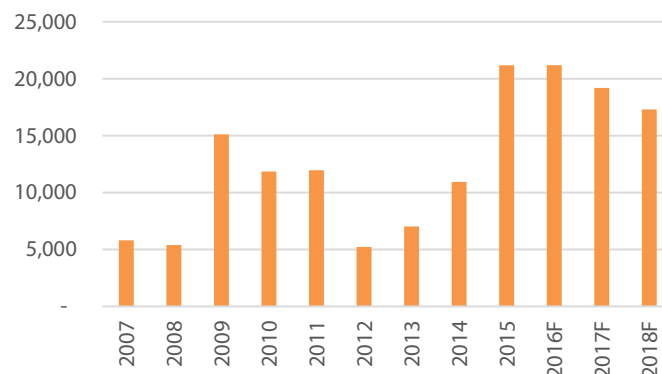
Source: CBRE

**Exhibit: Condos sale volume in HN**



Source: CBRE

**Exhibit: Expected annual sale volume in HN city**



Source: CBRE

### Fierce competition in granite markets

Looking at granite market, domestic products are mainly competing with Chinese products. According to the ACFTA free trade agreement, import tariff for stone products such as granite, pocfia, bazalt.... was completely abolished since 01/01/2016. Even before lifting tariff, selling prices of Chinese products tends to be lower than domestic products by thousands dong per square. Thus, as low selling prices offset low quality product including strength and veins, Chinese products could compete with domestic products. Apart from competing with foreign products, PTB has to face fierce competition with domestic products, especially with Hoan Cau Granite in South region (See comparison between PTB and Hoan Cau Granite in appendix 1).

PTB main export market of granite product is Turkey. In Feb 2016, Ministry of Industry and Trade confirmed that Turkey made its final decision regarding of imposing an anti-dumping duty of US\$174 per metric ton on granite imported from Vietnam. In its final report, 2/5 of the companies under investigation were able to provide satisfactory proof of the Vietnamese origin of their products and hence will not face anti-dumping tax; in which, one of them is PTB. Upon on the above advantage, company sets a plan to push sale volume in Turkey, expecting 2016 export sale volume to increase by 50% yoy.

*Even facing a fierce competition in stone production industry, we believe that PTB products have achieved strong brand awareness in the market and could cope with competitive pressures from both domestic and foreign competitors. However, quality of stone products is subjected to the depth of exploitation; which means lesser quality with deeper exploitation subsequent to smaller gross margin. With the current level of exploitation, quality of stone products of PTB is hard to identify and hence it should be a long term risk that could directly affect gross margin.*

### Increasing environmental tax rate would have a slight impact on PTB earnings results

At the end 2015, with the consensus of National Assembly, environmental tax rate of mineral and non-mineral metal and mineral water were required to adjust. Notably, on 01/01/2016, tax rate for granite stone production was up from 10% to 15%; selling tax rate is 20%. The table below demonstrates the adjustment tax rate of granite stone products relating to PTB. According to our calculation, the adjustment impacts slightly on profit. In 2015, environmental expenses/ revenue equaled to about 0.3%. For the new tax rate, this expense would go up by 0.2%. Particularly, with the assumption that (1) Tax rate would increase by 5% (excluding selling tax rate), (2) Sale volume could go up by 7%, environmental expense is forecasted to increase from VND 10 bn in 2015 to

VND 20 bn in 2016.

**Table: Environmental tax rate**

| No | Goods            | Units                               | Tax rate (old) | Tax rate (New) |    |
|----|------------------|-------------------------------------|----------------|----------------|----|
|    | Granite products | Exploited location                  |                |                |    |
| 01 | Purple           | Phu Cat                             | Dong/m3        | 2,100,000      | 01 |
| 02 | White            | Phu My                              | Dong/m3        | 2,500,000      | 02 |
| 03 | Grey white       | Phu Cat, Phu My, Tuy Phuoc, Tay Son | Dong/m3        | 2,500,000      | 03 |
| 04 | Yellow           | Hon Cha                             | Dong/m3        | 4,000,000      | 04 |

Source: thuvienphapluat

Under the base case that (1) Phase 2 of Dong Nai factory would fully operate, (2) increasing demand thanks to the recovery of real estate industry, (3) Increasing export turnover and (4) Steady selling prices, we forecasted that revenue and gross profit of stone production segment could record about VND 1,007.4 bn (+27.6% y-o-y) and VND 357.5 bn (+34% y-o-y) respectively.

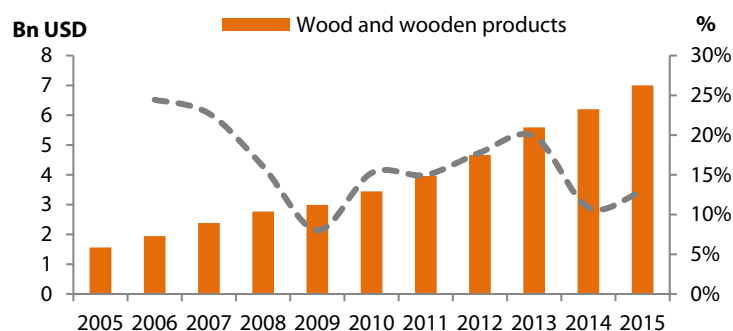
### Wooden product segment – Expected higher gross margin

**Operating in industry that have optimistic outlook and being one of the top growth rate in the industry**

*Expecting an increase in exports as free trade agreement taking effect.* Currently, Vietnam ranks seventh largest wood exporters after China, Germany, Italy, Netherlands, US and Mexico. Specifically, 2015 wooden export value of Vietnam was more than \$7 billion, equivalent to nearly 3% of total global exports. Vietnam has experienced positive growth rate for over 10 years; in which, wooden exports recorded two-digit growth rates. For the long – term, a brighter prospect for Vietnam timber industry is expected given that various free trade agreement such as TPP, Vietnam –EU and VPA/FLEGT will take effect.

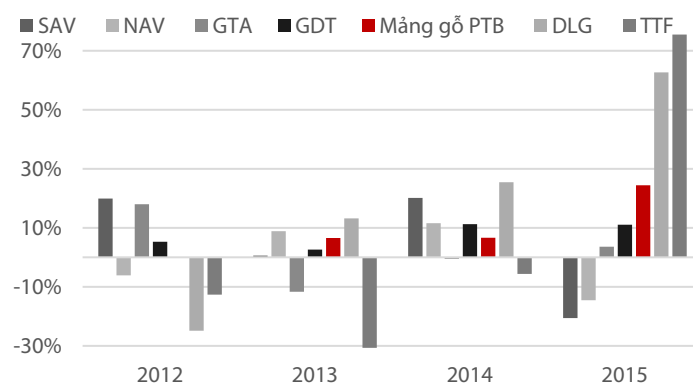
*PTB's performance is better than peers.* In contrast to stone production segment, wooden prospect greatly depends on export market. In fact, ratio of export revenue over total revenue of wooden production was up by 6%, reached 71% in 2015. Currently, PTB has been exporting to both European and American markets. In 2015, firm succeeded in exporting into two new markets, including Russia and US. Hence, total revenue was up by 24.4% and gross margin was equal to 14.9%. Looking at the wooden industry, revenue growth rate and gross margin of PTB ranked at third position among 7 listed companies.

**Exhibit: Furniture export value of Vietnam during 2005 -2015**



Source: Customs of Vietnam

**Exhibit: Revenue growth rate of timber industry**



Source: Rong Viet Research

### Increasing interior furniture production resulting in better gross margin

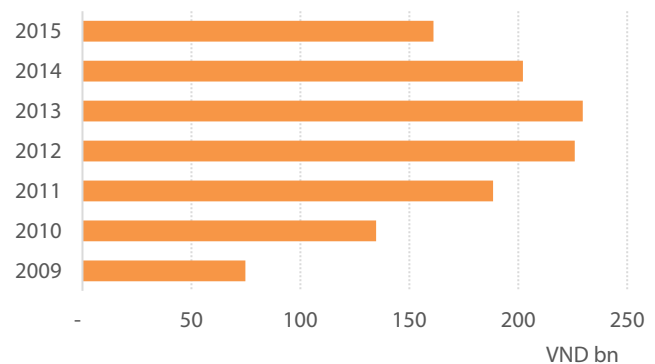
Currently, the ratio for interior and exterior furnitures of PTB is estimated at about 75:25. In 2016, PTB expects to improve its wooden profit margin supported by increasing proportion of interior furniture, which has higher margin than exterior furniture. With the above plan, PTB bought Vina G7, which specializes in producing and trading exterior furniture. Thus, the ratio of interior: exterior may shift to 60:40 given that the production capacity of Vina G7 plant is about 300 containers per year.

**Table: Overview about Vina G7 JSC**

|                     |                                        |
|---------------------|----------------------------------------|
| Facilities          | 4 factories and 1 warehouse (30.000m2) |
| Production capacity | 300 containers/ year                   |
| Products            | Indoor Furniture                       |
| PTB ownership (%)   | 75%                                    |
| Customers           | 35% Japan                              |
|                     | 65% Europe                             |

Source: Vina G7

**Exhibit: Revenue of Vina G7 (VND bn)**



Source: Vina G7

Combining assumption about revenue and profit along with discount rate for risk, we forecasted that revenue and profit of PTB could achieve VND 976.9 bn (+22.8% yoy) and VND 156.3 bn (+32% yoy). Vina G7 is expected to contribute about 12% to total wooden revenue. Gross margin would slightly improve from 14.9% to 15.0% in 2016.

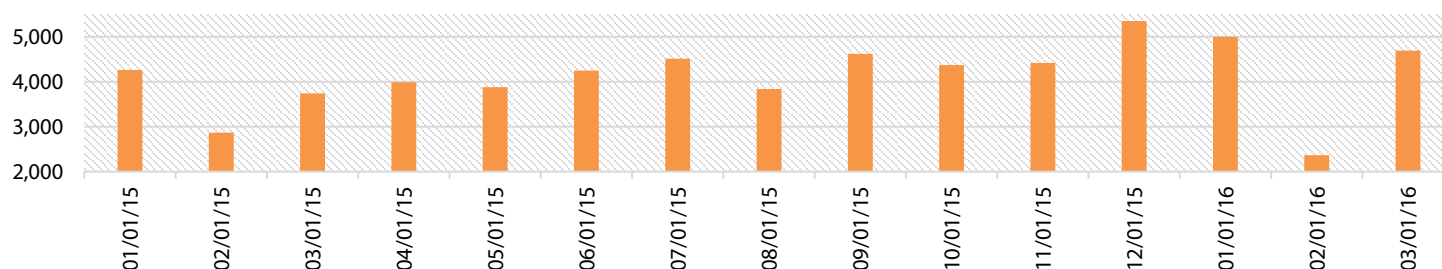
### Automobile trading and services segments – expected a slight increase in demand

Automobile trading market has been slowing down after an explosive period. Particularly, in 3M2016, total sale volume reached 59,685 cars (+5% yoy) for the whole market; in which, total sale of passenger cars and commercial vehicles were 33,782 cars (+5% yoy) and 22,005 cars (-3% yoy) respectively. Major brands including Toyota, Kia, Thaco, .... recorded positive growth rates, but lower than the same period last year. Notably, Toyota, the leader in Vietnam automobile market, recorded 10% growth rate for 3M2016 while the number for the same period last year was 46%.

Despite having impressive growth rate (24%) in 2015, Toyota sets 2016 annual target at about 55,000 cars (+10% yoy). 2016 growth rate is expected to be stable driven by (1) adjustment of import tariff calculation method and (2) adjustment of special tax rate. As the official 3S dealer of Toyota in Binh Dinh and Da Nang, PTB owns geographical advantage of not directly competing with other dealers in the same brand. Currently, based on our estimation, PTB accounts for 3.4% market share of Toyota cars. For total sale volume, with the current showroom, 2016 would not be a remarkable year for PTB as last year. However, whether total sale volume could surge depends on the possibility of opening new showroom, which have not yet been decided by PTB. Based on our study, PTB could record revenue and gross profit of automobile trading at VND 1,479 bn (+ 12.1% yoy) and VND 52.7 bn (+8% yoy) given that (1) PTB could sell about 2.100 cars and (2) Selling prices remain unchanged.

In term of auto services segment, we believe that short – term prospect of this segment is bright

thanks to impressive sale volume of automobile market during 2014-2015. We forecasted that this segment could record revenue and gross profit at about VND 119.4 bn and VND 22.9 bn.

**Exhibit: Expected sale volume of Toyota from 1/2015- 03/2016**


Source: VAMA

**Valuation methods**
**(1) SOTP**

| No | Mines           | Reservoir (m3) | Reservoir (m2) | Location  | License period* | Types              | Selling prices (dong) | NPV (million dong) |
|----|-----------------|----------------|----------------|-----------|-----------------|--------------------|-----------------------|--------------------|
| 1  | Son Trieu       | 6,183,936      | 206,131,200    | Binh Dinh | 35              | Construction stone | 100,000               | 148,395            |
| 2  | Nui Ngang       | 1,878,186      | 62,606,200     | Binh Dinh | 20              | Granite            | 490,000               | 205,416            |
| 3  | Hon Cha         | 230,191        | 7,673,033      | Binh Dinh | 20              | Granite            | 570,000               | 29,286             |
| 4  | Phu My          | 2,862,810      | 95,427,000     | Binh Dinh | 22              | Granite            | 570,000               | 371,383            |
| 5  | Bazal Bon Pinao | 2,396,955      | 79,898,500     | Dak Nong  | 25              | Basal              | 150,000               | 83,564             |

Source: PTB, RongViet Research, \* the remaining years of license

Applying (1) WACC at about 13.36%, (2) Timeline inherent to the remaining license period, (3) OCF/Revenue ratio is about 20%, we estimated that NPV for PTB mines is about VND 838 bn. The above calculation did not include Van Canh mine as it ceased the operation and Khanh Hoa mine as PTB has not have an official exploited license yet. We use EV/EBITDA valuation method for the remaining business segments including (1) Imported stone, (2) Auto trading and (3) Furniture production.

By using SOTP valuation method, the appropriate value of PTB stock is about 132,000 dong per share.

| Segments                        | 2016 EBITDA | Relative valuation method | EV/EBITDA trailing 12T | Value (VND bn) |
|---------------------------------|-------------|---------------------------|------------------------|----------------|
| Imported stone                  | 21          | Multiple                  | 6.3                    | 131            |
| Furniture product               | 134         | Multiple                  | 8.7                    | 1,164          |
| Automobile trading and services | 77          | Multiple                  | 7.4                    | 569            |
| Mines value                     |             |                           |                        | <b>838</b>     |
| Enterprise value                |             |                           |                        | <b>2,703</b>   |
| Equity value                    |             |                           |                        | <b>2,382</b>   |
| Share price                     |             |                           |                        | <b>132,335</b> |

## (2) P/E valuation method

We determine the appropriate PE for PTB through measuring PE of each industry and the proportion was defined according to the contribution of each segment in total gross profit. In our opinion, by owning (1) vast reservoir, lengthy license period in stone production segment and (2) geographical advantage for auto trading segment and (3) bright prospect for furniture production, PTB outlook is at the top of its industry therefore the appropriate PE for PTB should be higher than industry average by at least 10%. Thus, we determine that PTB's PE should be about 10.7x.

| Gross margin structure |     | P/E  |
|------------------------|-----|------|
| Stone production       | 59% | 9.3  |
| Furniture production   | 27% | 11.2 |
| Auto trading           | 9%  | 5.9  |
| Average PE             |     | 9.5  |

## (3) FCFF valuation method

|                                           |            |
|-------------------------------------------|------------|
| PV of FCFF (million dong)                 | 3,537,250  |
| - Debt (million dong)                     | 494,999    |
| + Cash and cash equivalent (million dong) | 152,102    |
| Equity value (million dong)               | 342,897    |
| No of shares                              | 18,000,791 |
| Value of shares (dong)                    | 165,156    |

By using FCFF valuation method with the assumption that (1) WACC at 13.4%, (2) g for FCFF at about 3.9%, we estimate that the fair value for PTB is about 165,000 dong.

From the above three methods SOTP, PE, FCFF with proportion at about 30%, 60% and 10% respectively, we determine that the fair value for PTB is about 130,200 dong per share.

| Valuation method    | Stock price | Proportion | Average |
|---------------------|-------------|------------|---------|
| FCFF                | 165,156     | 10%        | 16,516  |
| P/E                 | 124,090     | 60%        | 74,454  |
| SOTP                | 132,335     | 30%        | 39,701  |
| Target price (dong) |             | 100%       | 130,670 |

### **Outlook and valuation**

Phu Tai JSC operates in three main segments including (1) Stone production, (2) Furniture production (3) Auto trading. Vast reservoir, favorable location for exploited activities, good market orientation, expanding production capacity are factors which would greatly support stone production segment, the main profit driver of PTB. Apart from stone production segment, earnings result is expected to improve thanks to (1) Stable growth rate of auto trading segment and (2) higher margin of furniture segment.

Healthy financial situation in which leverage ratio is prudent and financial ratios such as profitability, operational, efficiency... have improved over the years are PTB's advantages. According to our assessment, the biggest risk for PTB is none other than export market, which is difficult to control. PTB might not achieve growth as expectation due to technical barriers such as the origin of wood raw materials and anti-dumping duty. Furthermore, in terms of stone production segment, PTB is facing fierce competition from both domestic and foreign products, especially Chinese products.

In 2016, PTB expects revenue to achieve about VND 3,531 bn (+16% yoy) and NPAT at about VND 196 bn (+13% yoy). Given the fact that outlook for all three segments are bright, we forecast that revenue and NPAT of PTB in 2016 at about VND 3,656.8 bn (+20.06 % yoy) and VND 233.1 bn (+34.8% yoy) respectively, equivalent to EPS of 11,600 dong. Using FCFF, PE and SOTP valuation method, we end up with an appropriate price for PTB of **VND 130,000 dong per share**, higher 18% than closing price on 27th April 2016. Thus, we recommend **ACCUMULATE** this stock in **LONG –TERM**.

## Appendix 1

**Table 1: Production capacity of PTB and Hoan Cau Granite**

| <i>Products</i>           | <b>PTB</b>       |                                            | <b>Hoan Cau Granite</b> |                            |
|---------------------------|------------------|--------------------------------------------|-------------------------|----------------------------|
|                           | <i>Factories</i> | <i>Production capacity</i>                 | <i>Factories</i>        | <i>Production capacity</i> |
| <b>Marble stone</b>       | Dong Nai         | >80,000 m2/year                            | IBS Binh Dương          | 200,000 /year              |
|                           |                  |                                            | Hoan Cau Granite        | 200,000 m2/year            |
|                           |                  |                                            | IBS Long An             | 400,000 m2 /year           |
| <b>Granite stone</b>      | 380              | 200,000 m2/year                            | Hoan Cau Granite        | 1,000,000 m2 /year         |
|                           | Khanh Hoa        | 1,000,000 m2/year                          | IBS Long An             | 1,000,000 m2/year          |
|                           | Bazal            |                                            |                         |                            |
|                           | Dong Nai         | 350,000 m2/year(P1)<br>375,000 m2/year(P2) |                         |                            |
| <b>Non-natural stone</b>  |                  |                                            | IBS Long An             | 1,000,000 m2 /year         |
| <b>Construction stone</b> | Nhon Hoa         | 200,000 m2/ year                           |                         |                            |

Source: ISB, PTB, RongViet Research

**Table 2: Reservoir of PTB and Hoan Cau mines**

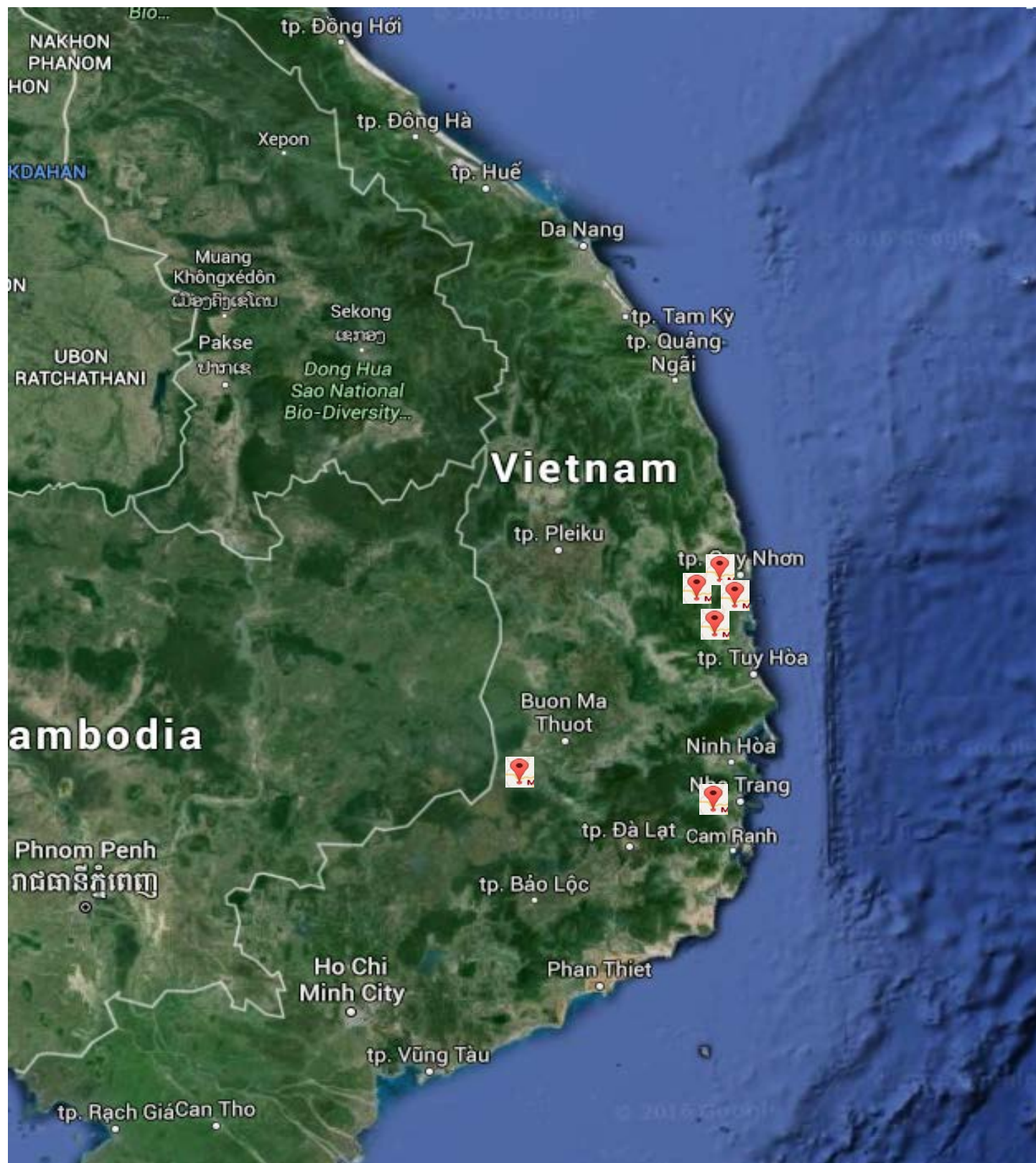
| <b>PTB</b>             |                      |                       | <b>Hoan Cau Granite</b> |                      |                       |
|------------------------|----------------------|-----------------------|-------------------------|----------------------|-----------------------|
| <i>Mines</i>           | <i>Location</i>      | <i>Exploited area</i> | <i>Mines</i>            | <i>Location</i>      | <i>Exploited area</i> |
| <b>Son Trieu</b>       | An Nhon, Binh Dinh   | 10 hectares           | Red Ruby                | An Trường, Binh Dinh | 10.8 hectares         |
| <b>Nui Ngang</b>       | Phu Cat, Binh Dinh   | 9.5 hectares          | Purple stone            | Phu Cat, Binh Dinh   | 5.25 hectares         |
| <b>Phu My</b>          | Phu My, Binh Dinh    | 21.7 hectares         | White stone             | Phu My, Binh Dinh    | 10 hectares           |
| <b>Hon Cha</b>         | Tuy Phuoc, Binh Dinh | 40 hectares           | Yellow stone            | Tuy Phuoc, Binh Dinh | 68 hectares           |
| <b>Bazal Bon Pinao</b> | Dak Nong             | 3 hectares            |                         |                      |                       |

Source: ISB, PTB, Binh Dinh Natural Resource Ministry, RongViet Research



## Appendix 2

### Exhibit: Location of PTB mines



Source: RongViet Research

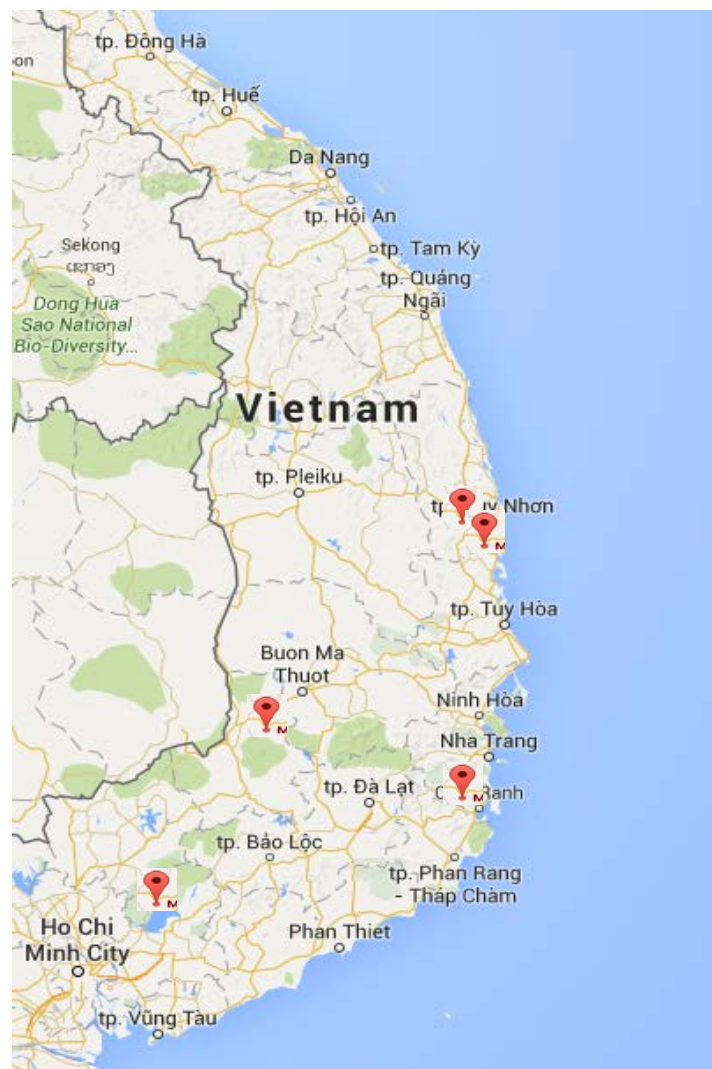
Please refer to important disclosures at the end of this report

**Exhibit: Location of PTB showrooms**



Source: RongViet Research

**Exhibit: Location of PTB factories**



Source: RongViet Research

|                                  | VND Billion  |              |              |              |
|----------------------------------|--------------|--------------|--------------|--------------|
| <b>INCOME STATEMENT</b>          | <b>2014</b>  | <b>2015</b>  | <b>2016F</b> | <b>2017F</b> |
| Revenue                          | 2,451.9      | 3,045.9      | 3,656.9      | 3,892.8      |
| COGS                             | 2,098.0      | 2,594.6      | 3,095.6      | 3,278.8      |
| <b>Gross profit</b>              | <b>353.9</b> | <b>451.3</b> | <b>561.3</b> | <b>614.0</b> |
| Selling Expense                  | 83.3         | 108.8        | 132.9        | 134.4        |
| G&A Expense                      | 71.4         | 87.8         | 106.3        | 112.9        |
| Finance Income                   | 4.3          | 9.9          | 12.1         | 17.5         |
| Finance Expense                  | 30.3         | 36.6         | 33.5         | 37.7         |
| Other profits                    | 4.8          | 7.2          | 9.3          | 10.0         |
| <b>PBT</b>                       | <b>150.1</b> | <b>235.2</b> | <b>310.0</b> | <b>356.4</b> |
| Prov. of Tax                     | 29.0         | 52.3         | 62.0         | 71.3         |
| Minority's Interest              | 9.6          | 10.0         | 14.9         | 17.1         |
| <b>PAT to Equity Shareholder</b> | <b>111.5</b> | <b>172.9</b> | <b>233.1</b> | <b>268.0</b> |
| EBIT                             | <b>175.6</b> | <b>257.4</b> | <b>333.8</b> | <b>382.2</b> |
| EBITDA                           | 175.6        | 353.2        | 456.4        | 512.9        |

|                           | %           |             |              |              |
|---------------------------|-------------|-------------|--------------|--------------|
| <b>FINANCIAL RATIO</b>    | <b>2014</b> | <b>2015</b> | <b>2016F</b> | <b>2017F</b> |
| <b>Growth</b>             |             |             |              |              |
| Revenue                   | 14.4%       | 24.2%       | 20.1%        | 6.5%         |
| Operating Income          | 38.6%       | 27.8%       | 26.5%        | 13.9%        |
| EBITDA                    | -18.7%      | 101.1%      | 29.2%        | 12.4%        |
| EBIT                      | 18.6%       | 46.5%       | 29.7%        | 14.5%        |
| PAT                       | 20.9%       | 55.0%       | 34.9%        | 15.0%        |
| Total Assets              | 18.5%       | 13.8%       | 24.0%        | 14.6%        |
| Equity                    | 22.6%       | 53.3%       | 40.1%        | 26.7%        |
| Internal growth rate      | 17.3%       | 41.6%       | 32.7%        | 29.3%        |
| <b>Profitability</b>      |             |             |              |              |
| Gross profit/Revenue      | 14.4%       | 14.8%       | 15.3%        | 15.8%        |
| Operating profit/ Revenue | 8.1%        | 8.4%        | 8.8%         | 9.4%         |
| EBITDA/ Revenue           | 7.2%        | 11.6%       | 12.5%        | 13.2%        |
| EBITDA/ Revenue           | 7.2%        | 8.4%        | 9.1%         | 9.8%         |
| Net margin                | 4.5%        | 5.7%        | 6.4%         | 6.9%         |
| ROAA                      | 11.1%       | 14.8%       | 16.8%        | 16.2%        |
| ROIC or RONA              | 47.3%       | 54.9%       | 52.7%        | 46.0%        |
| ROAE                      | 37.5%       | 41.6%       | 38.6%        | 33.6%        |
| <b>Efficiency</b>         |             |             |              |              |
| Receivable Turnover       | 10.5        | 11.9        | 12.4         | 10.9         |
| Inventory Turnover        | 6.5         | 7.5         | 7.7          | 7.4          |
| Payable Turnover          | 12.7        | 12.3        | 11.5         | 11.2         |
| <b>Liquidity</b>          |             |             |              |              |
| Current                   | 1.1         | 1.1         | 1.3          | 1.6          |
| Quick                     | 0.6         | 0.6         | 0.8          | 1.1          |
| <b>Solvency</b>           |             |             |              |              |
| Total Debt/Equity         | 220.2%      | 144.1%      | 116.7%       | 96.0%        |
| Current Debt/Equity       | 154.6%      | 92.7%       | 72.7%        | 61.1%        |
| Long-term Debt/ Equity    | 10.9%       | 2.4%        | 1.9%         | 1.6%         |

|                                          | VND Billion   |               |               |              |
|------------------------------------------|---------------|---------------|---------------|--------------|
| <b>BALANCE SHEET</b>                     | <b>2014</b>   | <b>2015</b>   | <b>2016F</b>  | <b>2017F</b> |
| Cash and equivalents                     | 127           | 152           | 205           | 437          |
| Short-term investment                    | 1             | 25            | 35            | 70           |
| Receivables                              | 275           | 237           | 355           | 358          |
| Inventories                              | 325           | 367           | 433           | 456          |
| Other current assets                     | 28            | 33            | 30            | 33           |
| <b>Total Current Asset</b>               | <b>756</b>    | <b>815</b>    | <b>1,057</b>  | <b>1,354</b> |
| Tangible Fixed Assets                    | 283           | 397           | 451           | 381          |
| Intangible Fixed Assets                  | 9             | 12            | 11            | 9            |
| Construction in Progress                 | 30            | 4             | 5             | 5            |
| Investment Property                      | 0             | 0             | 0             | 0            |
| Long-term Investment                     | 0             | 0             | 0             | 0            |
| Other long-term assets                   | 12            | 14            | 16            | 17           |
| <b>Long-term Asset</b>                   | <b>335</b>    | <b>427</b>    | <b>483</b>    | <b>412</b>   |
| <b>Total Asset</b>                       | <b>1,091</b>  | <b>1,242</b>  | <b>1,540</b>  | <b>1,765</b> |
| Payables                                 | 100           | 116           | 155           | 154          |
| Other current liabilities                | 79            | 128           | 139           | 140          |
| Current Debt                             | 507           | 466           | 512           | 545          |
| Long-term Debt                           | 36            | 12            | 13            | 15           |
| Other long-term liabilities              | 1             | 2             | 2             | 2            |
| <b>Total Liability</b>                   | <b>722</b>    | <b>724</b>    | <b>821</b>    | <b>856</b>   |
| <b>Owner's Equity</b>                    | <b>328</b>    | <b>502</b>    | <b>704</b>    | <b>892</b>   |
| Capital                                  | 120           | 144           | 180           | 173          |
| Retained Earnings                        | 108           | 170           | 246           | 340          |
| Funds & Reverses                         | 100           | 188           | 278           | 379          |
| <b>Others</b>                            | <b>0</b>      | <b>0</b>      | <b>0</b>      | <b>0</b>     |
| <b>Total Equity</b>                      | <b>328</b>    | <b>502</b>    | <b>704</b>    | <b>892</b>   |
| Minority's Interest                      | 13            | 15            | 15            | 17           |
| <b>TOTAL RESOURCES</b>                   | <b>1,063</b>  | <b>1,241</b>  | <b>1,540</b>  | <b>1,765</b> |
| <b>CASH FLOW STATEMENT</b>               | <b>2014</b>   | <b>2015</b>   | <b>2016F</b>  | <b>2017F</b> |
| <b>Profit before tax</b>                 | <b>150.1</b>  | <b>235.2</b>  | <b>310.0</b>  | <b>356.4</b> |
| -Depreciation                            | 68.0          | 95.9          | 132.0         | 148.8        |
| -Adjustments                             | 17.2          | 17.7          | 20.0          | 35.5         |
| +/- Working capital                      | -133.2        | -45.1         | -234.5        | -251.9       |
| <b>Net Operating CFs</b>                 | <b>102.1</b>  | <b>303.6</b>  | <b>227.4</b>  | <b>288.9</b> |
| +/- Fixed Asset                          | -119.9        | -185.5        | -185.2        | -76.6        |
| +/- Deposit, equity investment           | 0.0           | -25.0         | -2.3          | -1.2         |
| Interest, dividend, cash profit received | 1.1           | 3.7           | 0.0           | 0.0          |
| <b>Net Investing CFs</b>                 | <b>-118.8</b> | <b>-206.8</b> | <b>-187.6</b> | <b>-77.7</b> |
| +/- Capital                              | 0.0           | 1.5           | 35.7          | -7.2         |
| +/- Debt                                 | 73.6          | -64.3         | 47.3          | 34.3         |
| Dividend paid & other                    | -60.0         | -18.0         | -70.0         | -6.0         |
| <b>Net Financing CFs</b>                 | <b>13.6</b>   | <b>-80.7</b>  | <b>13.0</b>   | <b>21.1</b>  |
| +/- cash & equivalents                   | -3.1          | 16.1          | 52.9          | 232.3        |
| <b>Beginning cash &amp; equivalents</b>  | <b>100.6</b>  | <b>127.5</b>  | <b>152.1</b>  | <b>204.7</b> |
| Impact of exchange rate                  | 0.0           | -0.5          | 0.0           | 0.0          |
| <b>Ending cash &amp; equivalents</b>     | <b>127.5</b>  | <b>152.1</b>  | <b>204.7</b>  | <b>437.0</b> |

## Company Report

This report is created for the purpose of providing investors with an insight into the discussed company that may assist them in the decision-making process. The report comprises analyses and projections that are based on the most up-to-date information with the objective which is to determine the reasonable value of the stock at the time such analyses are performed. Through this report, we strive to convey the complete assessment and opinions of the analyst relevant to the discussed company. To send us feedbacks and/or receive more information, investors may contact the assigned analyst or our client support department.

## RATING GUIDANCE

| Ratings<br>Return Potential         | BUY  | ACCUMULATE | NEUTRAL     | REDUCE       | SELL  |
|-------------------------------------|------|------------|-------------|--------------|-------|
| Intermediate- term (up to 6 months) | >20% | 10% to 20% | -5% to 10%  | -15% to -5%  | <-15% |
| Long-term (over 6 months)           | >30% | 15% to 30% | -10% to 15% | -15% to -10% | <-15% |

## ABOUT US

**RongViet Securities Corporation (RongViet)** was established in 2007, licensed to perform the complete range of securities services including: brokerage, financial investment, underwriting, financial and investment advisory and securities depository. RongViet now has an operating network that spreads across the country. Our major shareholders, also our strategic partners, are reputable institutions, i.e Eximbank, Viet Dragon Fund Management, etc... Along with a team of the professional and dynamic staffs, RongViet has the man power as well as the financial capacity to bring our clients the most suitable and efficient products and services. Especially, RongViet was one of the very first securities firms to pay the adequate attention to the development of a team of analysts and the provision of useful research report to investors.

The **Analysis and Investment Advisory Department** of RongViet Securities provides research reports on the macro-economy, securities market and investment strategy along with industry and company reports and daily and weekly market reviews

## Network

### Headquarter

Address: Floor 1-2-3-4-5, Viet Dragon Tower, 141 Nguyen Du, Ben Thanh Ward, Dist.1, Tp.HCM

Phone: 84.8 6299 2006 Fax: 84.8 6291 7986

Website: [www.vdsc.com.vn](http://www.vdsc.com.vn)

### Ha Noi Branch

2C Thai Phien – Hai Ba Trung District  
– Ha Noi

### NhaTrang Branch

50Bis Yersin - NhaTrang

### Can Tho Branch

08 Phan Dinh Phung –Cần Thơ

## DISCLAIMERS

This report is prepared in order to provide information and analysis to clients of Rong Viet Securities only. It is and should not be construed as an offer to sell or a solicitation of an offer to purchase any securities. No consideration has been given to the investment objectives, financial situation or particular needs of any specific. The readers should be aware that Rong Viet Securities may have a conflict of interest that can compromise the objectivity this research. This research is to be viewed by investors only as a source of reference when making investments. Investors are to take full responsibility of their own decisions. VDSC shall not be liable for any loss, damages, cost or expense incurring or arising from the use or reliance, either full or partial, of the information in this publication.

The opinions expressed in this research report reflect only the analyst's personal views of the subject securities or matters; and no part of the research analyst's compensation was, is, or will be, directly or indirectly, related to the specific recommendations or opinions expressed in the report.

The information herein is compiled by or arrived at Rong Viet Securities from sources believed to be reliable. We, however, do not guarantee its accuracy or completeness. Opinions, estimations and projections expressed in this report are deemed valid up to the date of publication of this report and can be subject to change without notice.

This research report is copyrighted by Rong Viet Securities. All rights reserved. Therefore, copy, reproduction, republish or redistribution by any person or party for any purpose is strictly prohibited without the written permission of VDSC.

**Copyright 2016 Viet Dragon Securities Corporation.**