

MAY

25

MONDAY

“Firming on the upside”

Lam Nguyen

+ 84 8 6299 2006 | Ext: 323

lam.ntp@vdsc.com.vn

ADVISORY DIARY

- **MWG: Optimistic business outlook in 2015**
- **Firming on the upside**

MWG: Optimistic business outlook in 2015

Today, 25/05/2015, RongViet Research issued the initial report of Mobile World Investment Corporation (HOSE - MWG). Our analyst, Tuan Huynh, recommends investors to BUY the share in INTERMEDIATE-TERM with VND101,000 per share.

Solid growth in technical consumer goods (TCG) retail sector, especially mobile phone market has been a key factor for MWG's remarkable performance in the past years, recording a double CARG relatively to the industry in 2010-2014 period of 54%. **Thegioididong.com** brand has established itself as the leader in the mobile devices retail market. Additionally, the Company's venture into the consumer electronics sector with **Dien may Xanh** brand (named previously as dienmay.com) would help maintain sustainable long term growth in anticipation of mobile devices retailing business going saturated in the future. The company's right timing regarding business expansion plan where it added further 128 stores in 2014 to increase total nationwide store number to 420 when demand for mobile devices was really flourishing has been highly effective and contributed to the Company's growth in upcoming years. Besides, MWG's business bottom-line has been benefiting from economies of scale through efficient working capital and selling expense management. Therefore, profit margins and operation efficiency have improved gradually in accordance with an expansion of the Company.

MWG's current business growth is expected to keep at high pace in the next 2 years, in which 2015 and 2016 EPS would achieve expected annualized growth of 46% and 30% respectively. However, long-term growth would rely heavily on the success of the company's venture into consumer electronics market.

Firming on the upside

Like concerns we raised in last week's Advisory Diaries, the increased activities of short-term profit takers as VNIndex entered in the 560-570 range caused stock prices to fluctuate strongly in the first trading day. However, the indices still closed in green thanks to gaining of bluechips. A divergence took place in most sectors where the nearly all gainers were the stocks of leading companies or those with positive earnings outlook, i.e. BID, CTG, ACB, DXG, SJS, FPT, GMD, KDC, MSN, SSI...

The seafood picked up some good gain today with HVG reaching the upper limit of the price band and FMC, TS4 and VHC ending slightly higher. Regarding the industry outlook, our analyst said the news that Vietnam would soon sign a free trade agreement with the Customs Union of Russia - Belarus - Kazakhstan was just revisited by the media. Though news lacked new or more in-depth details, the overall positive seemed to have added to the optimism for stock investors.

The degree of foreign investors' participation fell sharply compared to that of last week. In term of net value, foreign investors bought a net of VND51 bn on HSX and sold a net of VND4 bn on HNX. Top net buying stocks included SSI, MSN, HBC, PVD, GAS... while top net sold stocks were VCB, SBT, HCM...

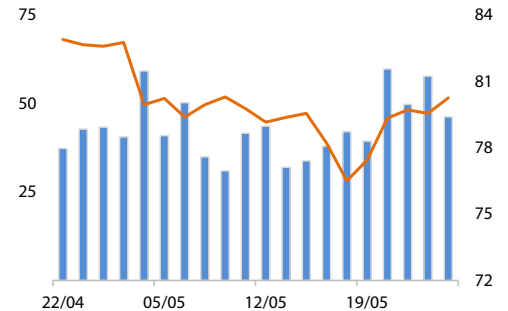
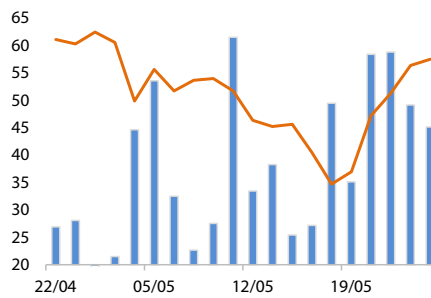
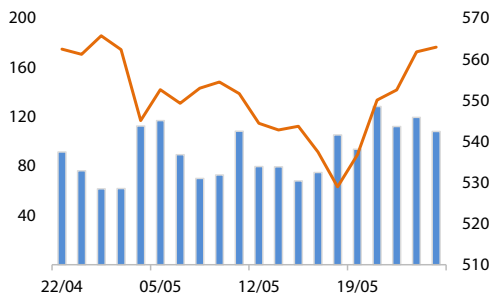
Regarding macro news, CPI in May 2015 was announced on weekend with an increase of 0.95% (yoy). In the first 5 months of this year, CPI has gained 0.2%. In contrast to the concern related to long holiday which could make Food & Foodstuff price increase, in fact, index price of this basket

has recorded the second decrease in a row. Meanwhile, Accommodation & Construction materials and Transportation recorded the strongest increase about 1.27% and 1.02%, respectively. Our macro analyst commented that the raise of electric price in 1Q2015 and hot weather were the main reasons which led to the strong gain of Accommodation & Construction materials. In addition, the early-May petroleum price's hike affected negatively on transportation price index. As our analyst's opinion, the gain of petroleum price could last long to several months because of domino effect of this commodity to others.

VNINDEX 0.21% **563.00**

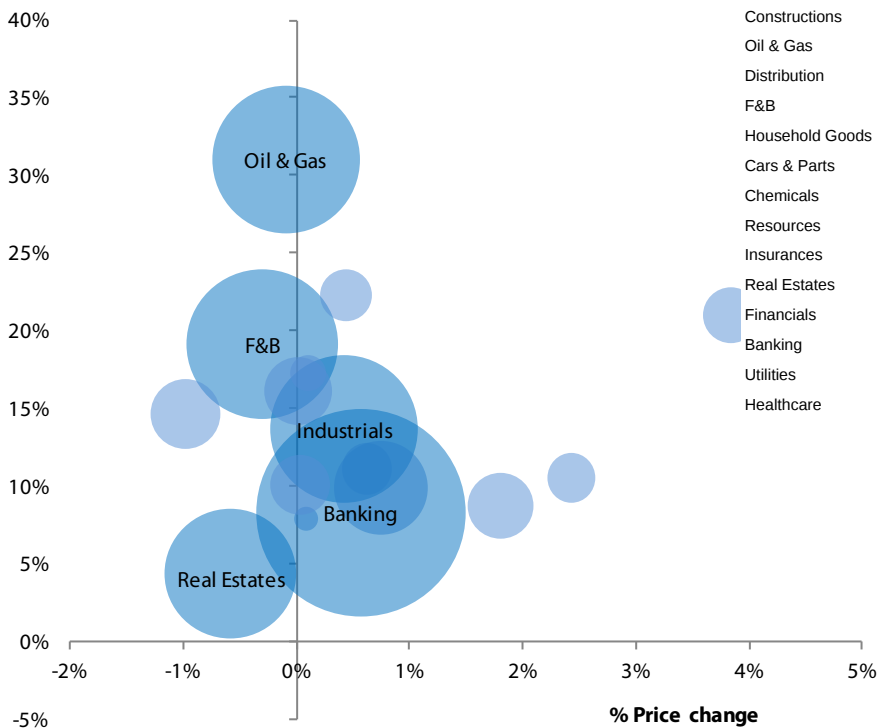
VN30 0.30% **588.36**

HNXINDEX 0.88% **80.25**

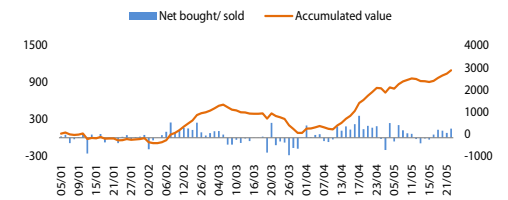


Industry Movement

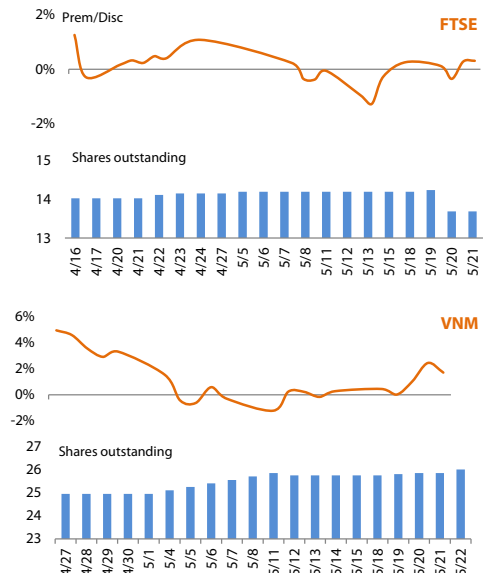
Industry ROE



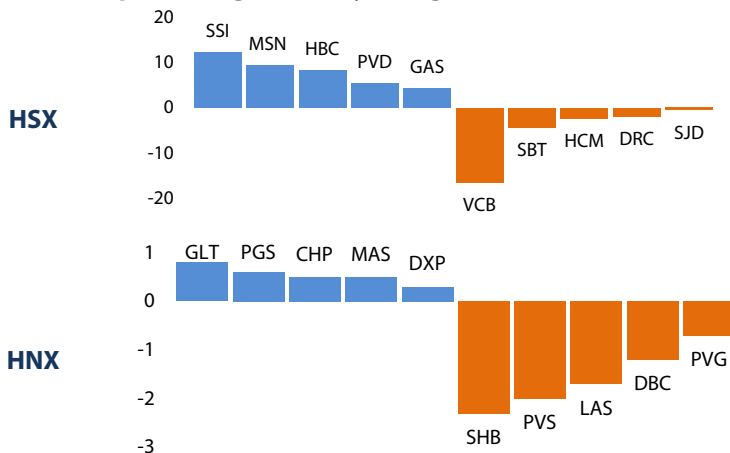
Foreign Investors Trading



ETF



Top net bought/sold by foreigners (VND bn)



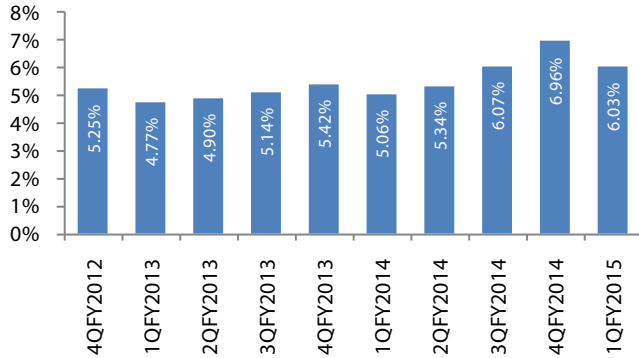
Top Active

Ticker	Price	Volume	% price change
FLC	10.2	14.66	-1.9%
OGC	2.4	6.40	-4.0%
CII	21.0	4.48	0.5%
SSI	21.8	4.38	1.9%
HAI	9.3	4.08	3.3%

Ticker	Price	Volume	% price change
KLF	7.3	9.24	2.8%
SHB	7.6	2.24	0.0%
SCR	6.6	2.16	1.5%
PVX	3.9	1.57	0.0%
VIX	11.6	1.57	9.4%

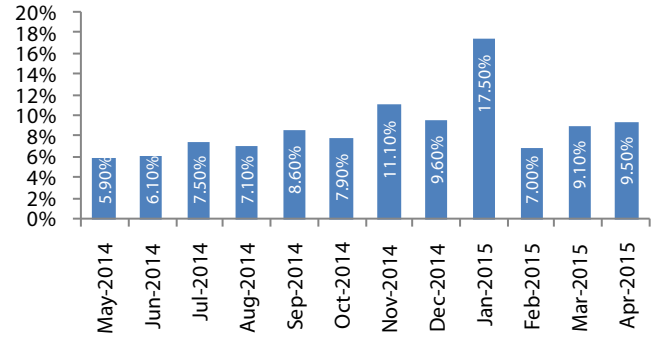
MACRO WATCH

Graph 1: GDP Growth



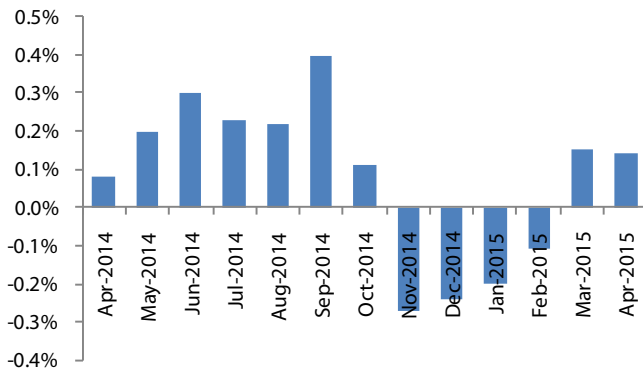
Sources: GSO. Rongviet Securities database
(* Comparison price in 1994)

Graph 2: IIP



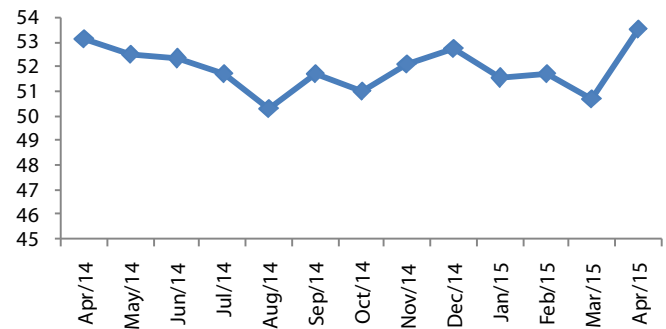
Sources: GSO. Rongviet Securities database

Graph 3: Monthly CPI



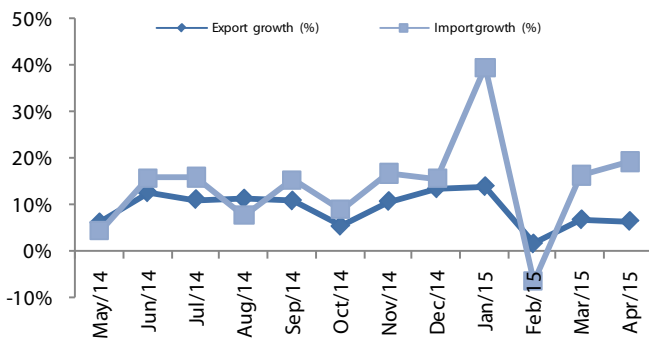
Sources: GSO. Rongviet Securities database

Graph 4: HSBC - PMI



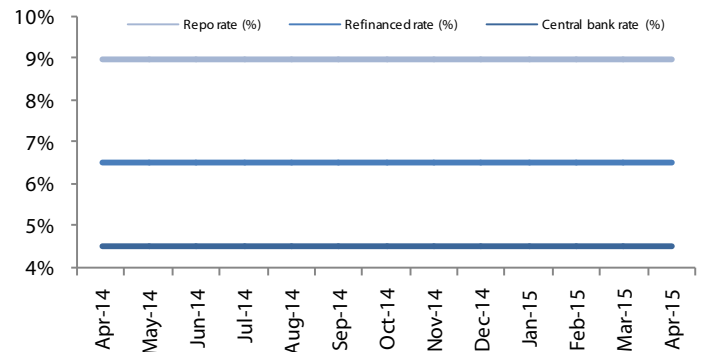
Sources: GSO. Rongviet Securities database

Graph 5: Trade Growth



Sources: GSO. Rongviet Securities database

Graph 6: Interest



Sources: SBV. Rongviet Securities database

RONG VIET NEWS

COMPANY REPORTS	Issued Date	Recommend	Target Price
GSP- Heading for a new growth period	May 11 th , 2015	Accumulate – Long term	16,600
STK - Running on all cylinders	May 7 th , 2015		30,800
VPH - Emerging from its lowest	May 5 th , 2015	Buy – Intermediate term	15,300
DHC-Giao Long factory (phase 2) adds lights to the long-term plan	April 24 th , 2015	Buy – Intermediate term	26,200
PLC - A firm foothold	April 14 th , 2015	Accumulate – Intermediate term	40,000

Please find more information at <http://vdsc.com.vn/tabid/149/language/vi-VN/default.aspx>

FUND CERTIFICATION INFORMATION

Fund name	Trading Day	Subscription Fee (% of trading value)	Redemption Fee (% of trading value)	NAV per unit at valuation date	NAV per unit last valuation date	Change in NAV
VFF	05/05/2015	0% - 0.75%	0% - 2.5%	11,672	11,683	-0.09%
VEOF	05/05/2015	0% - 0.75%	0% - 2.5%	9,238	9,456	-2.31%
VF1	08/05/2015	0.2% - 1%	0.5%-1.5%	20,675	20,520	0.75%
VF4	06/05/2015	0.2% - 1%	0%-1.5%	8,978	9,098	-1.38%
VFA	04/05/2015	0.2% - 1%	0%-1.5%	7,154	7,168	-0.20%
VFB	08/05/2015	0.3% - 0.6%	0%-1%	12,126	12,133	-0.05%
ENF	04/05/2015	0% - 3%	0%	10,834	10,779	0.51%
MBVF	04/05/2015	1%	0%-1%	10,449	10,439	0.10%
MBBF	29/04/2015	0%-0.5%	0%-1%	12,075	12,064	0.09%

ANALYSTS

Truc Doan – Head of Research

+ 84 8 6299 2006 | Ext: 355

truc.dtt@vdsc.com.vn

Hoang Nguyen

+ 84 8 6299 2006 | Ext: 328

Hoang.nh@vdsc.com.vn

Lam Nguyen

+ 84 8 6299 2006 | Ext: 323

lam.ntp@vdsc.com.vn

Tuan Huynh

+ 84 8 6299 2006 | Ext: 326

Tuan.hm@vdsc.com.vn

Kien Nguyen

+ 84 8 6299 2006 | Ext: 326

Kien.nt@vdsc.com.vn

Ha My Tran

+ 84 8 6299 2006 | Ext: 319

my.tth@vdsc.com.vn

Tai Nguyen

+ 84 8 6299 2006 | Ext: 319

tai.ntp@vdsc.com.vn

Diem My Tran

+ 84 8 6299 2006 | Ext: 321

my.ttd@vdsc.com.vn

Van Binh

+ 84 8 6299 2006 | Ext: 324

Van.btt@vdsc.com.vn

Trien Le

+ 84 8 6299 2006 | Ext: 325

trien.lh@vdsc.com.vn

Tam Bui

+ 84 8 6299 2006 | Ext: 324

tam.bt@vdsc.com.vn

Huong Pham

+ 84 8 6299 2006 | Ext: 323

huong.pt@vdsc.com.vn

Nam Huynh

+ 84 8 6299 2006 | Ext: 321

Nam.hk@vdsc.com.vn

HỘI SỞ TẠI TP.HCM

Tầng 1-2-3-4, tòa nhà Viet Dragon
141 Nguyễn Du, P.Bến Thành, Q.1, TP.HCM

T +84 8 6299 2006
F +84 8 6291 7986
E info@vdsc.com.vn
W www.vdsc.com.vn

CHI NHÁNH HÀ NỘI

2C Thái Phiên, Q.Hai Bà Trưng, Hà Nội

T +84 4 6288 2006
F +84 4 6288 2008
E info@vdsc.com.vn
W www.vdsc.com.vn

CHI NHÁNH NHA TRANG

50 Bis Yersin, TP.Nha Trang, Khánh Hòa

T +84 058 3820 006
F +84 058 3820 008
E info@vdsc.com.vn
W www.vdsc.com.vn

CHI NHÁNH CẦN THƠ

08 Phan Đình Phùng, Q.Ninh Kiều, TP.Cần Thơ

T +84 0710 381 7578
F +84 0710 381 7789
E info@vdsc.com.vn
W www.vdsc.com.vn



This report is prepared in order to provide information and analysis to clients of Rong Viet Securities only. It is and should not be construed as an offer to sell or a solicitation of an offer to purchase any securities. No consideration has been given to the investment objectives, financial situation or particular needs of any specific. The readers should be aware that Rong Viet Securities may have a conflict of interest that can compromise the objectivity this research. This research is to be viewed by investors only as a source of reference when making investments. Investors are to take full responsibility of their own decisions. VDSC shall not be liable for any loss, damages, cost or expense incurring or arising from the use or reliance, either full or partial, of the information in this publication.

The opinions expressed in this research report reflect only the analyst's personal views of the subject securities or matters; and no part of the research analyst's compensation was, is, or will be, directly or indirectly, related to the specific recommendations or opinions expressed in the report. The information herein is compiled by or arrived at Rong Viet Securities from sources believed to be reliable. We, however, do not guarantee its accuracy or completeness. Opinions, estimations and projections expressed in this report are deemed valid up to the date of publication of this report and can be subject to change without notice.

This research report is copyrighted by Rong Viet Securities. All rights reserved. Therefore, copy, reproduction, republish or redistribution by any person or party for any purpose is strictly prohibited without the written permission of VDSC.