

February, 2018

DAT XANH GROUP (DXG - HSX)

Aggressive Movement after Accumulation Period

- Moving upstream from brokerage to development – This trend could be stronger this year
- Brokerage and secondary investment accelerate
- Solid earnings growth in 2018

Outlook and recommendation

Established as a brokerage firm, Dat Xanh Group (HSX:DXG) leveraged its business into real estate development, based on its knowledge and customer database in residential industry. Accumulated at low cost, its huge land bank could be gradually transformed into products, bringing cash flow and value to the company in the coming period.

We believe that 2018 could be the success year when DXG will launch its first premium product locating in District 2, HCMC. Moreover, its brokerage and secondary investment services continues to achieve double-digit growth of profit in coming years, making its dominant position in the industry.

In 2018, we estimated DXG's total revenue and NPAT at approximately VND 4,497 billion (+56% YoY) and VND 1,047 billion (+38% YoY), respectively. Forecasted EPS for 2018 is VND 3,412. Using the RNAV method, the fair value of DXG is around **VND 40,800, 26.3%** higher than current price (updated as of February 27, 2018). Therefore, we recommend **BUY** to DXG.

Key financials

Y/E Dec(VND Bn)	FY2016	FY2017	FY2018F	FY2019F
Net revenue	2,507	2,879	4,497	4,544
%change	79.7	14.9	56.2	1.2
PAT	537	751	1,034	1,092
% change	59.6	39.8	37.6	5.6
Net margin (%)	26.5	26.1	23.4	24.4
ROA (%)	14.5%	11.6%	11.8%	7.1%
ROE (%)	25.0%	20.4%	22.4%	20.1%
EPS (VND)	1,773	2,453	3,412	3,603
Book value (VND)	10,619	12,994	16,151	20,223
Cash dividend (VND)	-	-	-	-
P/E (x)	5.8	8.8	9.3	9.0
P/BV (x)	1.0	1.7	2.0	1.6

Source: DXG, RongViet Research estimation, * Based on the price on February 27, 2018.

BUY

CMP (VND)	32,300
Target Price (VND)	40,800

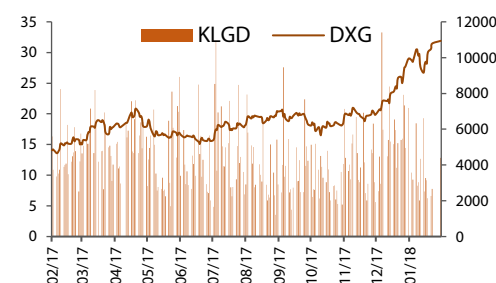
Cash Dividend (VND)*

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* Expected in the next 12 months

Stock Info

Sector	Real Estate
Market Cap (VND billion)	10,133
Share O/S (million)	303
Beta	1.39
Free Float (%)	79.7
52 weeks high	33,450
52 weeks low	13,617
Average trading volume (20 sessions)	4,179,630



Performance (%)

	3M	1Y	3Y
DXG	84	138	211
VN Index	25	54	86

Major shareholders (%)

Mr. Luong Tri Thin	7.8
Dragon Capital	15.0
Vietnam Holding	4.9
Foreigner Investor Room (%)	38.4

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Moving upstream from brokerage to development – This trend could become stronger this year

Raising capital for land banking to secure long-term growth

Over the years, DXG stock has faced risks of dilution, because the company continuously issued new shares. Historically, DXG used private placement (at discounted price) as a channel for raising fund, upsetting investors in the process, especially institutional investors. DXG issued a right to existing shareholders at the strike price of VND 10,000 per share. As such, this right issue is a good start towards regaining investors' trust.

In the past, DXG issued shares to fund project's development cost, as Opal Riverside, The Palm, Opal Premium and Gem Riverside. We expect that this situation may be changed from 2018 onwards when there is no need to raise equity, supported by cash flow from sales of new projects and healthy cash flow from broker services and secondary segment.

DXG's current pipeline totals 52ha in land area, producing circa 12,000 units (mostly apartments) at GDV of VND 20,000 billion. In term of project acquisition, DXG plans to secure more 2 million sqm of GFA and 2,000 ha of long-term land bank.

2018 will be a crucial time to prove its execution ability

DXG started developing projects in 2007 and 2014 is expected to be a turning year for DXG as it gears up in project development. During 2015-2017, DXG only launched 1-2 projects per year, with small scale ranging from 300-600 units per project.

We believe that 2018 could be the success year when the company may develop the biggest scale project ever, namely Gem Riverside locating in Dist.2. It will be more premium project than other previous projects of DXG, offering 3,000 apartment units to the market with estimated ASP of USD 1,500-1,600 per sqm. Moreover, this project was acquired at low cost, resulting in high profit margin and bringing around VND 2,100 billion to total profit.

In addition, DXG also plans to launch another large scale project this year, namely Opal City, locating in Dist.9 HCMC and offering 2,000 high-rise units to the market. The company will join hand with a Japanese partner to co-develop this project, which could be a catalyst for this stock in short term.

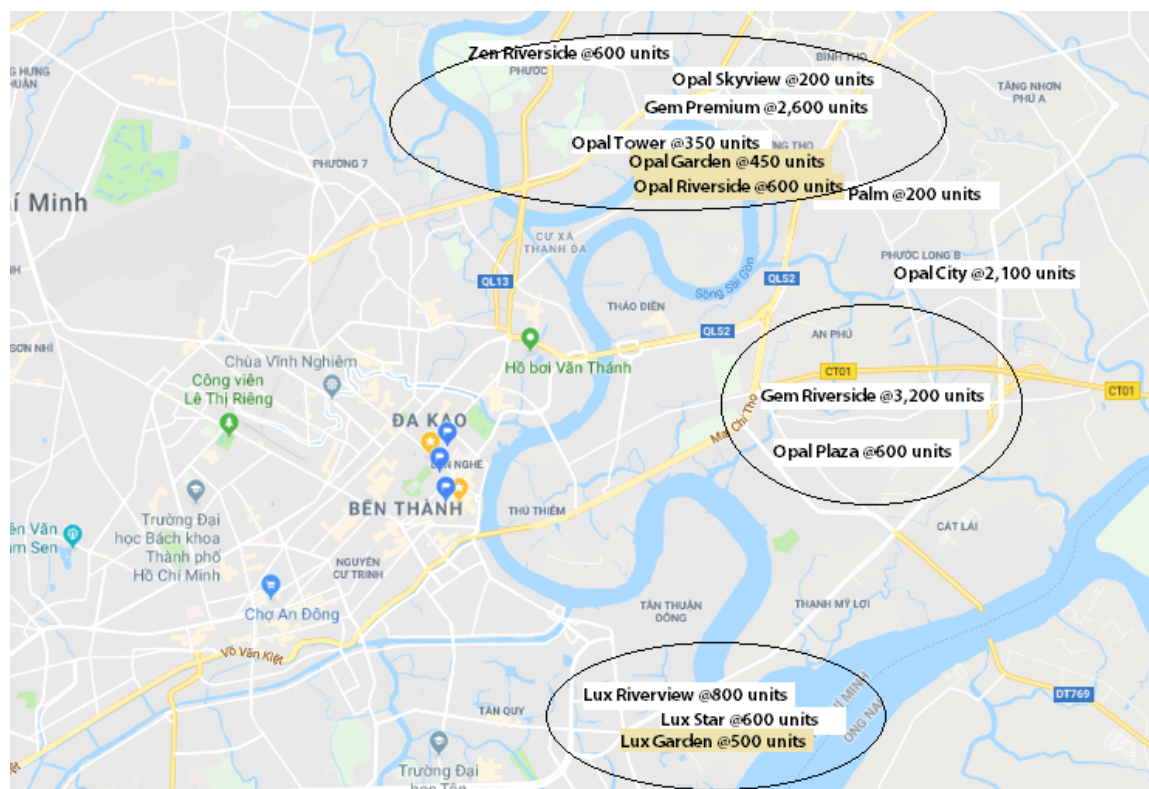
Table 1: DXG's project construction timeline

Projects	Location	Status	Scale	Pre-sales	2017	2018	2019	2020
Lux City	Dist. 7, HCMC	Completed	530 units	100%				
Lux Garden	Dist. 7, HCMC	Under construction	517 units	100%				
Lux Riverview	Dist. 7, HCMC	Under development	690 units	N/A				
Lux Star	Dist. 7, HCMC	Under development	670 units	N/A				
Opal Riverside	Thu Duc Dist., HCMC	Under construction	626 units	100%				
Opal Garden	Thu Duc Dist., HCMC	Under construction	470 units	100%				
Opal Tower	Thu Duc Dist., HCMC	Under development	329 units	N/A				
Opal Skyview	Thu Duc Dist., HCMC	Under development	206 units	N/A				
Opal City	Dist. 9, HCMC	Under development	2,150 units	N/A				
Gem Riverside	Dist. 2, HCMC	Under development	3,200 units	N/A				
Gem Premium	Thu Duc Dist., HCMC	Under development	2,630 units	N/A				
Palm City	Dist. 9, HCMC	Under development	227 units	N/A				
Zen Riverside	Thu Duc Dist., HCMC	Under development	660 units	N/A				
Opal Oceanview	Duy Xuyen, Quang Nam	Under development	185 ha	N/A				
Nam Hoi An	Hoi An, Quang Nam	Under development	132 ha	N/A				
Khanh Hoa	Cam Ranh, Khanh Hoa	Under development	172 ha	N/A				

Source: DXG, Rong Viet Securities

Besides, the company also have a series of Opal-product in Thu Duc District and another two Lux-product in District 7. In 2018, DXG will launch two more project locating at District 7, namely Lux Star and Lux Riverview.

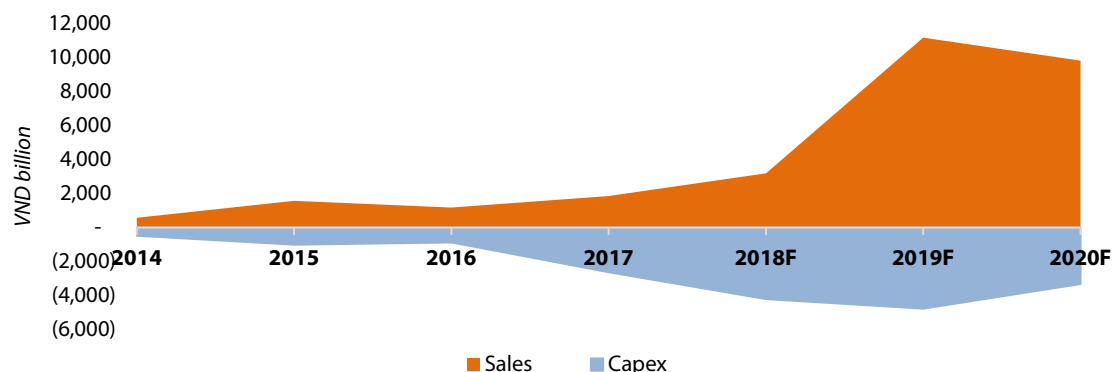
Figure 1: DXG project map



Source: Rong Viet Securities

With its sales launch plan, we estimate that net cash flow from the development business could be very strong, especially since 2019 onwards.

Figure 2: Forecasted Cash flow from development business

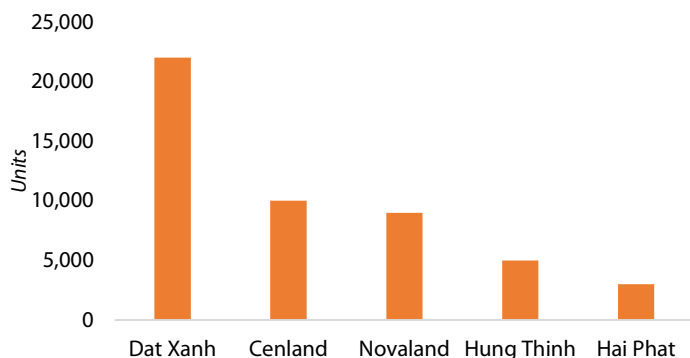


Source: Rong Viet Securities

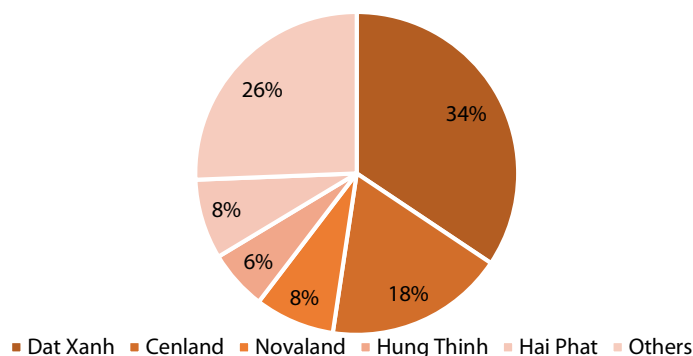
Brokerage segment – Competitive advantage

The company has a strong sales team. Customer database helped DXG spot out segments with high-demand, or acquire lands and projects at low cost. Brokerage has the highest gross margin among DXG's revenue sources, ranging from 70% to 80%.

In term of market share, we estimate that DXG currently accounts for around 34%, followed by other brokers as Cenland, Novaland, Hung Thinh and Hai Phat. Total DXG's units sold in 2017 was 22,000 units, and expected to be 30% up in 2018, reaching 28,000 units.

Figure 3: No. of successful transactions in 2017


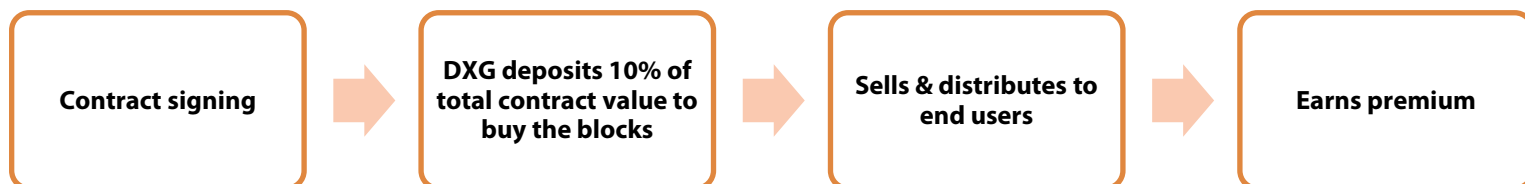
Source: Rong Viet Securities

Figure 4: Market share in 2017


Source: Rong Viet Securities

Secondary Investments – Wise movement

DXG buys blocks of unfinished units (condos, land lots) at wholesale prices to resell to end buyers. In this arrangement, DXG typically pays 10% upfront upon signing of the purchase contract with the project owners. DXG is legally bound to make instalments for the remaining purchase amount to take ownership (keep in its inventory). For taking on this risk, DXG earns a premium of 10%-15% when it resells these individual units to end buyers who in turn make instalments to DXG.

Figure 5: Secondary investment process


Source: Rong Viet Securities

DXG seeks potential projects and becomes involved as a secondary developer. Their strategy is to find potential but financially distressed or lack of capital projects for cheap and then sell at a profitable level. Their current portfolio consists of ten projects in Hanoi, Da Nang and Ho Chi Minh.

Table 2: Secondary investment projects

Region	Project
Hanoi	Imperia Plaza, Hai Phat Plaza, Hateco 6
Da Nang	Phu My An, Bau Tram, Marina
HCMC	Saigon Gateway
Total	3,000 - 4,000 units

Source: DXG, Rong Viet Securities

Solid earnings growth in 2018

In 2018, DXG continues to book revenue from existing projects, namely Opal Riverside in Q1 2018, Opal Garden in Q2 2018 and Lux Garden in Q3 2018. We estimate that the total revenue from development business will be around VND 2,400 billion, 113% higher than that of last year. In addition, DXG could record earning from transferring a hospitality project in Phu Quoc, namely Grand World. In 2018, we estimated DXG's total revenue and NPAT at approximately VND 4,497 billion (+56% YoY) and VND 1,034 billion (+31% YoY), respectively. Moreover, launch of large scale projects this year will support earning since 2019 onwards.

Table 3: Revenue forecasted (VND billion)

Revenue	2018F
Development segment	2,170
Opal Riverside	623
Opal Garden	879
Lux Garden	668
Brokerage & secondary investment segment	2,112
Others	215
Total	4,497

Source: Rong Viet Securities

Valuation

We use the net asset valuation (NAV) method to determine the fair value of DXG. Value of ongoing projects have been revalued using NPV method. For DXG's stake in LDG, we use P/B to evaluate this investment. Regarding brokerage & secondary investment and construction services, we use DCF model to evaluate these businesses.

Table 4: Revaluated value of DXG's business (VND billion)

	Method	NPV	% Stake	Effective NPV
DEVELOPMENT		7,055		7,055
Opal Riverside	DCF	26	100%	26
Opal Garden	DCF	(7)	100%	(7)
Lux Garden	DCF	460	100%	460
Opal Tower	DCF	168	100%	168
Opal Skyview	DCF	115	100%	115
Lux Riverview	DCF	240	100%	240
Gem Riverside	DCF	3,598	100%	3,598
Zen Riverside	DCF	280	100%	280
Lux Star	DCF	405	100%	405
Opal City	DCF	1,425	100%	1,425
Palm City	DCF	316	100%	316
Opal Premium	DCF	1,502	75%	1,127
CONSTRUCTION	DCF	56	51%	28
SERVICES	DCF	8,203	51%	4,183
LDG	P/B		45%	1,763
Total				13,001
	(+) Net cash			1,913
	(-) Net debt			(2,529)
	Net asset value			12,385
	Total shares (million)			303
	Target price per share (VND)			40,883

Recommendation

In 2018, we estimated DXG's total revenue and NPAT at approximately VND 4,497 billion (+56% YoY) and VND 1,034 billion (+38% YoY), respectively. Forecasted EPS for 2018 is VND 3,420. Using the RNAV method, the fair value of DXG is around VND **40,800, 26.3%** higher than current price (updated as of February 26, 2018). Therefore, we recommend **BUY** to DXG.

Unit: VND billion

INCOME STATEMENT	2016A	2017A	2018F	2019F
Revenue	2,507	2,879	4,497	4,544
COGS	-1,455	-1,149	-2,060	-1,949
Gross profit	1,052	1,730	2,437	2,494
Selling expense	-236	-295	-441	-436
G&A expense	-173	-249	-310	-306
Financial income	105	66	72	84
Financial expense	-33	-63	-162	-123
Other income/loss	34	18	18	18
Gain/(loss) from JV	72	128	137	112
PBT	821	1,335	1,751	1,843
Tax expense	-157	-250	-331	-353
Minority interests	127	335	368	405
PAT	537	751	1,034	1,092
EBIT	643	1,186	1,686	1,752
EBITDA	651	1,202	1,694	1,760

FINANCIAL RATIO	2016A	2017A	2018F	2019F
Growth (%)				
Revenue	79.7	14.9	56.2	1.2
EBITDA	125.1	84.5	41.0	8.8
EBIT	65.0	184.5	141.6	108.9
PAT	49.1	63.4	30.4	11.0
Total Asset	55.7	33.6	39.0	94.6
Total Equity	99.7	56.1	14.0	7.0

Profitability (%)				
Gross profit margin	42.0	60.1	52.2	56.6
EBITDA margin	26.0	41.7	35.7	40.1
EBIT margin	25.7	41.2	35.5	39.9
Net profit margin	26.5	26.1	22.1	25.7
ROA	14.5	11.6	11.9	8.8
ROIC or RONA	55.1	60.3	46.8	123.5
ROE	25.0	27.3	34.4	33.7

Efficiency (x)				
Receivables turnover	1.8	2.0	4.0	3.8
Inventories turnover	1.4	0.6	0.5	0.3
Payables turnover	1.1	1.7	2.6	0.7

Liquidity (x)				
Current	3.0	2.9	3.0	1.6
Quick	2.4	0.9	0.8	0.8

Financial Structure (x)				
Total debt/ Equity	0.2	0.6	0.4	0.3
ST debt / Equity	0.1	0.1	0.1	0.1
LT debt/ Equity	0.1	0.5	0.3	0.2

Unit: VND billion

BALANCE SHEET	2016A	2017A	2018F	2019F
Cash and cash equivalents	1,818	2,677	2,423	8,606
Short term investment	0	0	0	0
Accounts receivable	1,865	1,088	1,293	1,415
Inventories	916	2,943	5,819	9,421
Other current assets	28	22	27	26
Tangible Fixed Assets	211	160	177	59
Intangible Fixed Assets	47	13	13	13
Long term investment	580	435	469	495
Other non-current assets	98	116	139	136
Total Asset	5,563	7,452	10,359	20,168
Account Payable	863	117	137	138
Advance from customers	436	1,281	2,303	11,574
Short term borrowings	190	343	346	345
Long term borrowings	494	2,149	1,711	1,335
Other non-current liabilities	4	273	243	286
Bonus and Welfare fund	27	27	27	27
Total Liabilities	2,014	4,189	4,768	13,705
Common stock and APIC	2,541	2,541	2,541	2,541
Treasury stock	-1	-1	-1	-1
Retained Earnings	677	1,397	2,338	3,321
Other comprehensive income / (loss)	0	0	0	0
Investment and Development Fund	0	15	36	58
Total Equity	3,218	3,953	4,915	5,920
Minority Interest	0	15	36	58

CASH FLOW STATEMENT	2016A	2017A	2018F	2019F
Profit before tax	821	1,335	1,751	1,843
Depreciation	3	8	8	8
Adjustment	-	-	-	-
Working capital	-775	219	-1,105	-5,151
Net Operating CFs	-467	1,383	420	7,021
Fixed Asset	-36	-88	-88	-88
Deposit, equity investment	-	-	-	-
Interest, dividend, cash profit received	72	-	-	-
Net Investing CFs	-40	-253	-53	-62
Capital	1,358	-	-	-
Debt	245	46	-104	-48
Dividend paid & other	-228	-355	-355	-355
Net Financing CFs	1,416	-312	-667	-924
Net Cash flow	909	838	-300	6,035
Beginning cash & equivalents	910	1,821	2,659	2,359
Effect of exchange rate	423	932	500	883
Ending cash & equivalents	1,821	2,659	2,359	8,394

COMPANY REPORT

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Ratings	BUY	NEUTRAL	SELL
Total Return including Dividends in 12-month horizon	>20%	-20% to 20%	<-20%

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