

RONG VIET
SECURITIES



PRELIMINARY
2H2021
OUTLOOK





TEXTILE & GARMENT

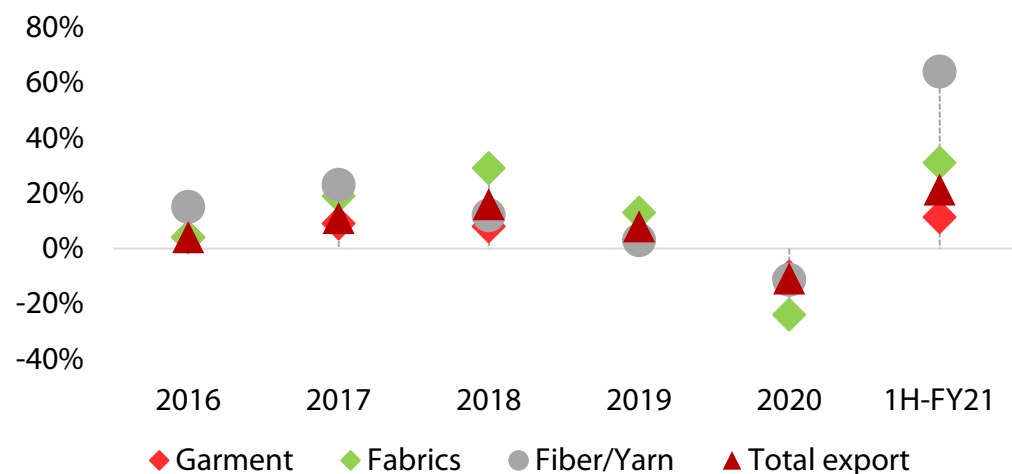
WHEN TAILWINDS BECOME HEADWINDS



Loan Nguyen – loan.nh@vdsc.com.vn

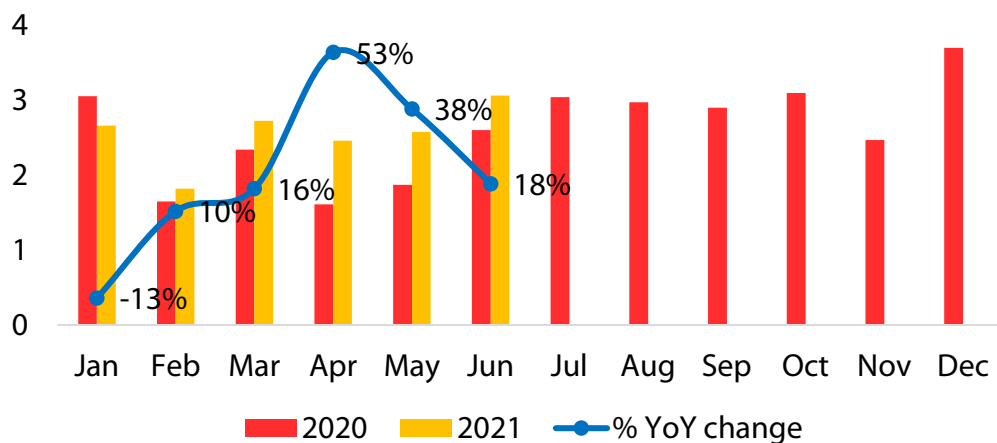


Figure 1: Textile & garment export growth (YoY) by segment (%)



Source: VITAS, Rong Viet Securities

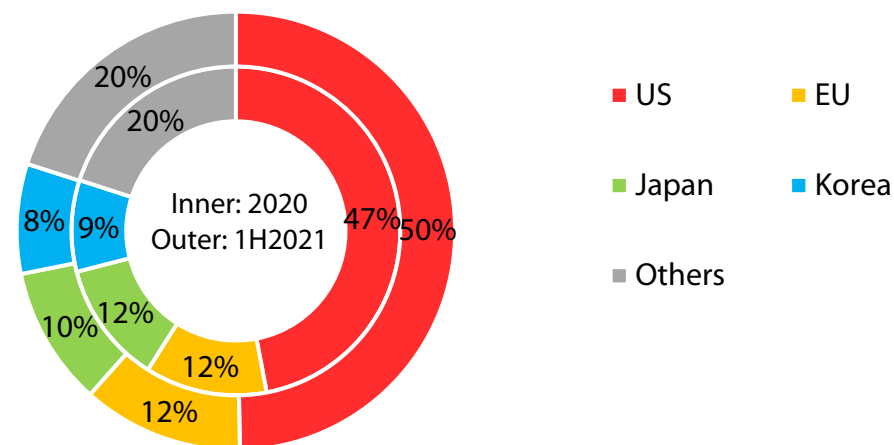
Figure 2: Vietnam's textile & garment exports (USDbn)



Source: Vietnam Customs, Rong Viet Securities

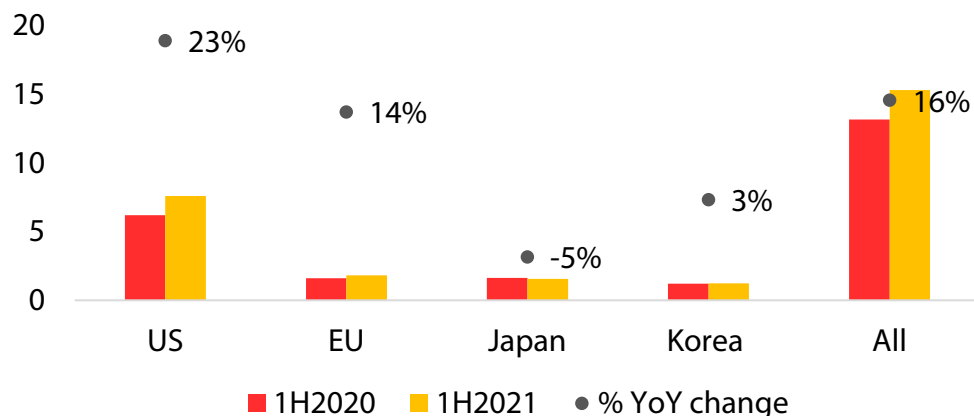
- In 1H2021, Vietnam's textile and garment exports was USD 18.79 Bn, up 21% YoY, driven by: (1) Stimulus packages and successful vaccine rollout, resulting in the demand recovery in main markets (US, EU, China, etc.); (2) The shift of orders from competitors affected by COVID-19 (India, Bangladesh, Cambodia) and coup (Myanmar).
- All segments showed signs of strong recovery from 2020: (1) Yarn witnessed the highest growth rate at 64% YoY due to the recovery of Chinese imports. Yarn selling prices rallied by 3%-25% YoY. (2) Garment rose by 11% YoY as a result of a ramp-up in orders, driven by the increasing demand from the US and EU, (3) Fabrics exports went up 31% YoY.

Figure 3: Textile & garment exports by market (%)



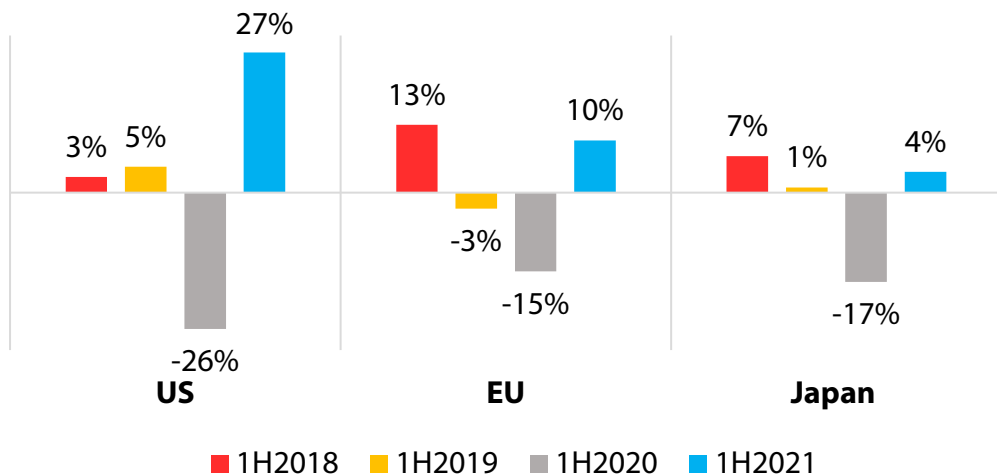
Source: Vietnam Customs, VITAS, Rong Viet Securities

Figure 4: Vietnam's exports by market (USD Bn)



Source: Vietnam Customs, Rong Viet Securities

Figure 5: Import growth (YoY) in major countries (%)



Source: Trademap, Eurostat, Rong Viet Securities

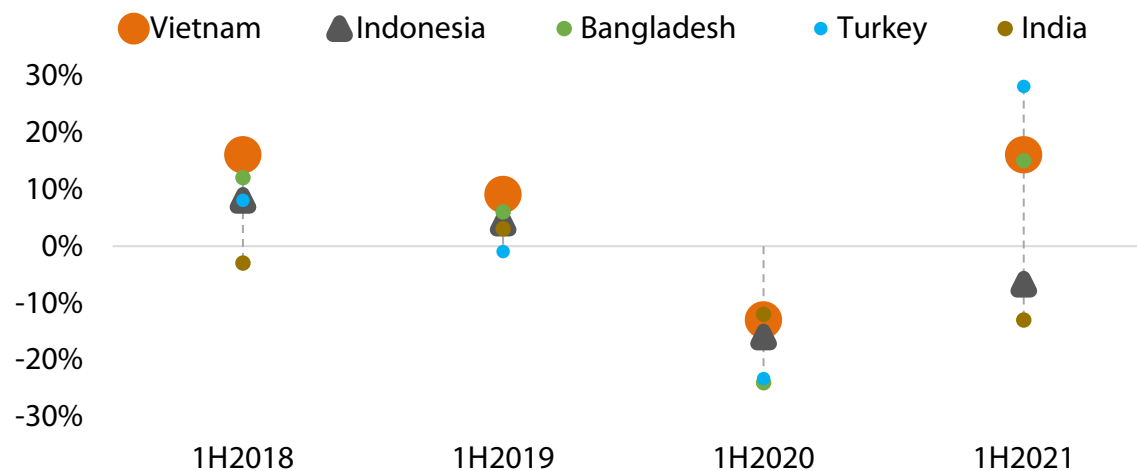
Imports of US and EU have been rebounding

The US continued to be the largest importer of Vietnam's textile and garment at US 7.6 Bn, up 23% YoY, accounting for 50% of total exports, followed by Japan at USD 1.6 Bn and the EU at USD 1.8 Bn. (see Figure 4,5)

Vietnam's exports prevailed over competitors due to better COVID-19 control in 1H2021

Vietnam was selected as a supplier to partially replace some countries (India, Bangladesh, Myanmar, Cambodia) as these countries had to temporarily close factories due to COVID-19's resurgence or political instability. (see Figure 6)

Figure 6: Export growth (YoY) in major countries (%)



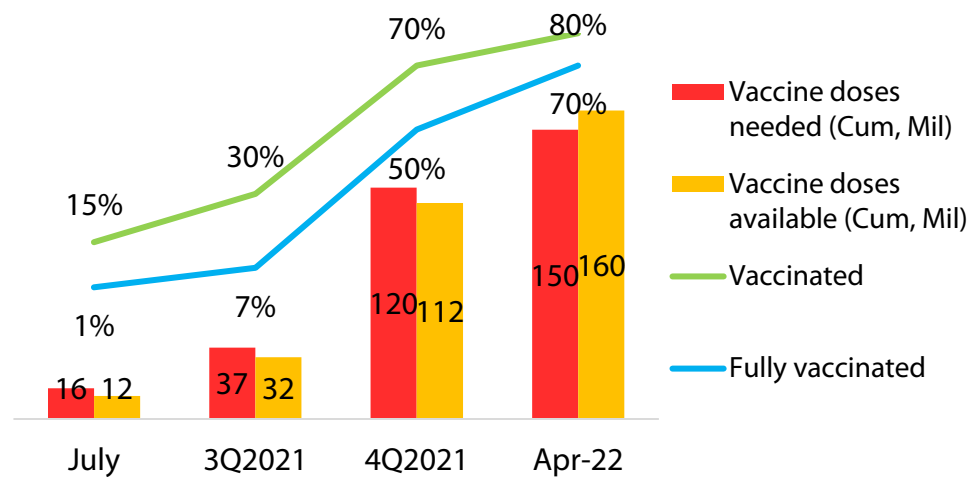
Source: Trademap, UN Comtrade, Rong Viet Securities

Table 1: Orders/operating capacity

Companies	Status
STK	70% workers stayed at factories at the end of July 2021
TCM	50% workers stayed at factories at the end of July 2021 Full orders until the end of 4Q2021
VGT	Full orders until the end of 4Q2021
TNG	Full orders until the end of 4Q2021

Source: Rong Viet Securities compiled

Figure 7: Vaccination plan



Source: MOH, Rong Viet Securities

COVID-19 resurgence to threaten manufacturing operations

- According to the Prime Minister's Directive 16, many manufacturers in the Southern area have been complied with the "3 on site" rule (production-eating-resting at factory). As a result, companies are affected: (1) low operation capacity due to lack of workers resulting in late shipments; (2) the disruption of domestic logistics causing delays in exports; (3) rising operating costs. *Many listed companies are affected by Directive 16: STK, TCM, GIL, PPH, GMC, etc.*
- COVID-19 tends accelerating in the US, EU and Asian countries could slow down the demand recovery in 2H2021. Apart from that, congestion in Chinese ports could cause a lack of raw materials as 60% of fabric materials are imported from there.

The ability to meet orders is a big concern

- Many companies have enough orders until the end of 4Q2021. Demand is no longer a concern, instead, the ability to meet orders on time is a big challenge. Delays have caused some brands to cancel orders and move out of Vietnam.
- Fabric prices and logistics costs have surged while importers require stable quality, shorter production lead time and lower prices, thereby putting pressure on operations and profits.
- The race to vaccination and the ability to handle potentially successive COVID-19 waves will decide the fate of recovery. Based on MOH's vaccination plan, we expect the industry's growth to return to 2019 level in 2H2022.

Table 2: Impact of COVID-19 on brand's strategies

Trends	Score (%)	Impacts
Shortening value chain	 19	Accelerating to transfer CMT to OEM and FOB.
Diversifying suppliers	 41	Moving orders from Vietnam to other countries or vice versa, depending on the ability to meet the requirements of brands.
Online sales	 52	Smaller order value, shorter delivery time, less defects → puts pressure on manufacturers to improve operation.
Eco-friendly manufacturing	 58	Replacing non-recycled products or polluting processes with products made from recycled/natural fibers and produced in an eco-friendly process.

Source: ERC, VITAS, Rong Viet Securities

Table 3: Textile & garment investment projects

Company	Project	Purpose
STK	Unitex factory	Focusing on recycled yarn
TCM	Vinh Long 2 factory	Increasing garment capacity by 50%
MSH	SH10 factory	Increasing capacity by 20%, focusing on FOB orders
TNG	Son Cam	Industrial real estate for weaving and dyeing factories
Texhong	Fabric factory	
Brotex	Colored-yarn factory	

Source: Rong Viet Securities

Textile & garment will adapt to post-COVID-19 trends

After COVID-19, manufacturers will pay more attention to operations, value chain, eco-friendly manufacturing and orders from online sales to adapt to the requirements of brands (see **Table 2**). We favor the business models of **STK** and **TCM** which are in line with the trends of integrated value chain and “green fashion”.

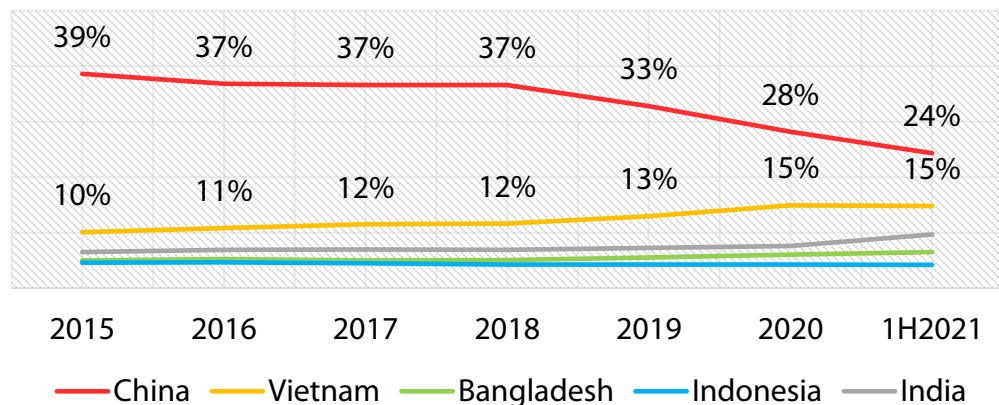
Companies will increase investment projects

To benefit from FTAs, some companies start constructing new projects to increase capacity and fulfill the value chain. Moreover, FDI projects will also help solve partly the principle “fabric onwards” in the long run. (see **Table 3**)

Diversifying into higher-margin business segments

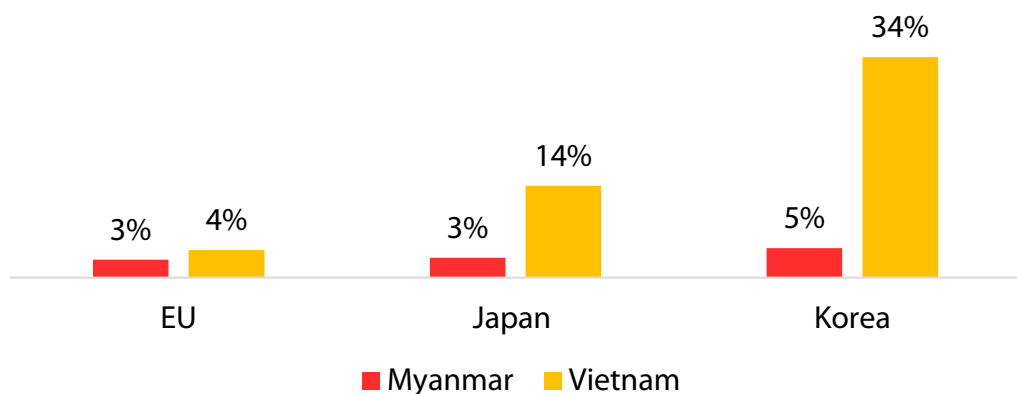
Due to the long-term labor and cost risks as well as low profit margin of the textile & garment industry, many companies tend to restructure their business model to other segments, typically real estate, such as: **GIL**, **TNG**, **TCM**, **ADS**. We think this trend will continue, especially for mid and small-sized companies if the issue of input materials is not resolved.

Figure 8: Market share of textile & garment imports to the US



Source: OTEXA, Rong Viet Securities

Figure 9: Market share of Vietnam and Myanmar in EU, Japan and Korea (2019)



Source: UN Comtrade, Wazir Analysis, Rong Viet Securities

Vietnam is a strong candidate in replacing China's orders

- Per Fitch Solutions, China looks to reduce its apparel manufacturing operations and move up the value chain. Vietnam, along with Bangladesh, Cambodia and Myanmar, is poised to benefit the most.

Difficulties of competitors will bolster Vietnam's ability to expand market share

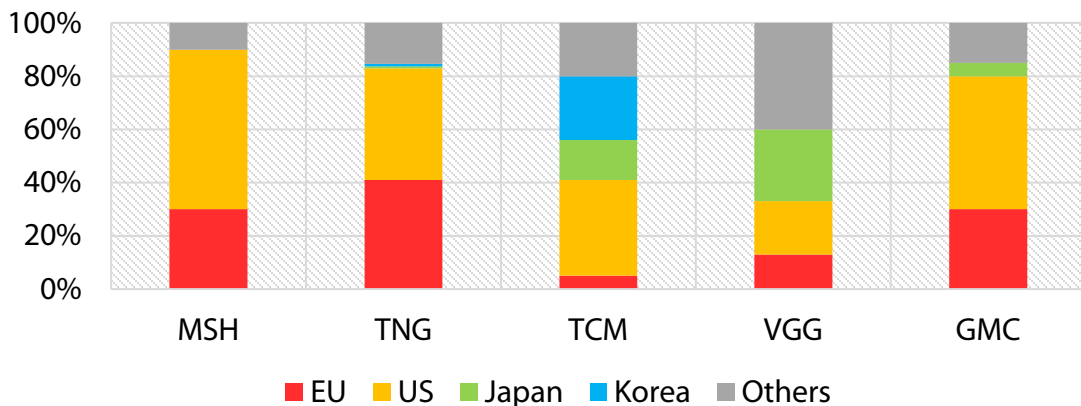
- In 1H2021, Myanmar's coup disrupted orders for many brands (H&M, Uniqlo, Primark, Wacoal, Shimamura, Adastria, OVS, Next, etc.), resulting in temporary shift of orders to Vietnam. Although some have begun to resume Myanmar orders (H&M, Bestseller), we believe many will gradually halt their orders going to politically stable places and Vietnam will be the main beneficiary. We expect that Vietnam might expand its market share in the EU, Japan and Korea which are mutual export markets of Vietnam and Myanmar. (see *Figure 9*)
- In addition, the EU withdrew 20% of the tariff preferences granted to Cambodia under the EBA scheme (*), including selected garments and footwear products, thereby creating an opportunity for Vietnam to gain market share in that zone.

(*) Read more [here](#)

EVFTA: Garment, which accounts for 90% of Vietnam's exports to the EU will start to benefit from EVFTA from 2021 on. The EU accounts for 34% of global total textile and garment imports while Vietnam's export to the EU only accounts for 4%. However, low self-supply of raw materials owing to the bottleneck of weaving and dyeing makes it difficult to meet the standard "fabric onwards". EVFTA is a catalyst to boost orders from the EU in the long run (*).

RCEP: Supports the textile & garment industry to reduce input costs as fabric export taxes from China are reduced from 10 to 2 per cent; also enjoying tax reduction in Japan, even using raw materials from China.

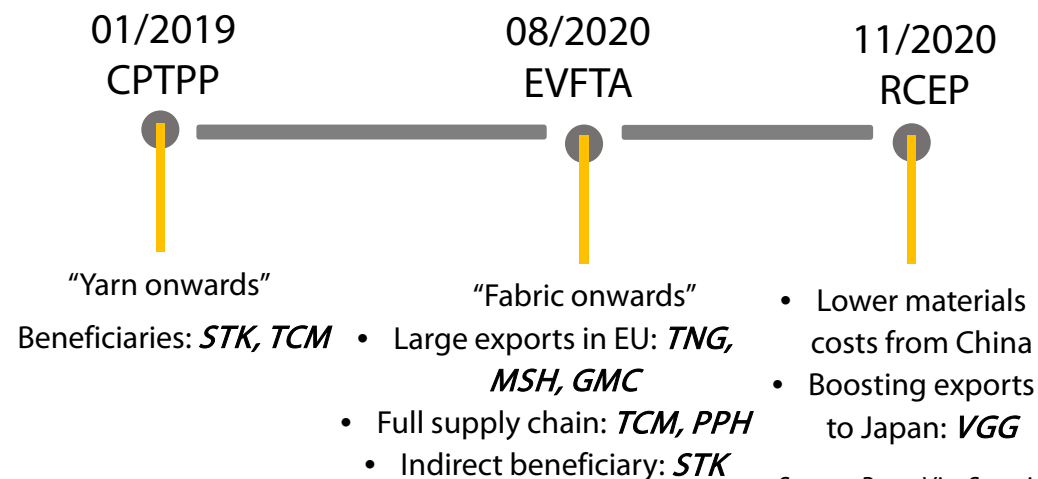
Figure 10: Export structure of listed garment companies (%)



Source: Rong Viet Securities compiled

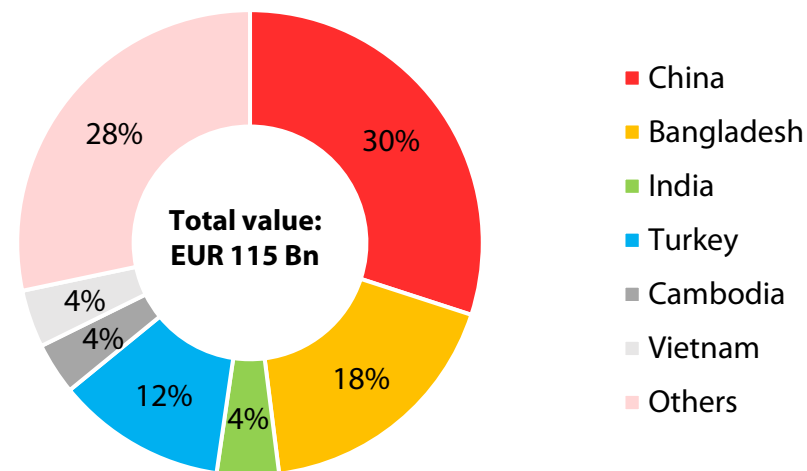
(*) Read more on Rong Viet's analysis about the EVFTA impact [here](#)

Figure 11: Summary of FTAs



Source: Rong Viet Securities

Figure 12: Market share in EU imports in 2020



Source: Euratex, Statista, Rong Viet Securities

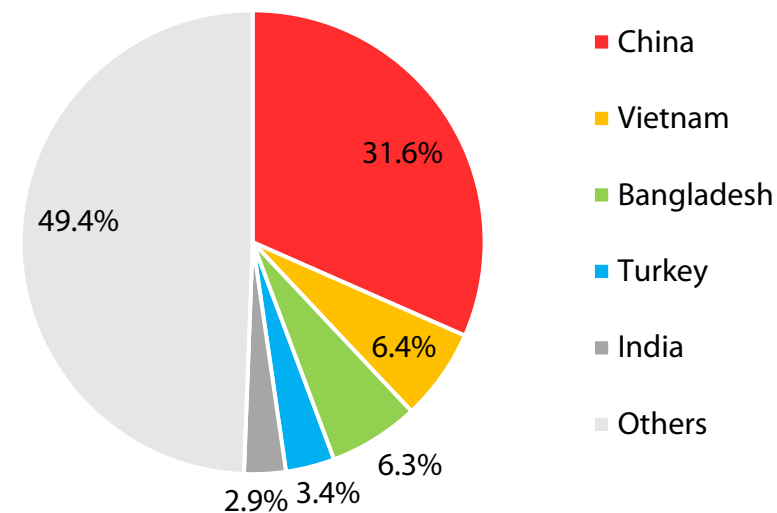
Vietnam remains numerous advantages compared to competitors

Vietnam is the second largest garment exporter in the world, following China. Vietnam has the advantage of cheap labor compared to China, India and Indonesia. FTAs will continue to create competitive advantages for Vietnam. Compared to Bangladesh and Cambodia, Vietnam dominates in terms of skilled labor and the production of complex products. However, Vietnam is weak in integrated value chain, especially bottlenecks from weaving and dyeing.

Integrated value chain will bolster Vietnam's position in the long run

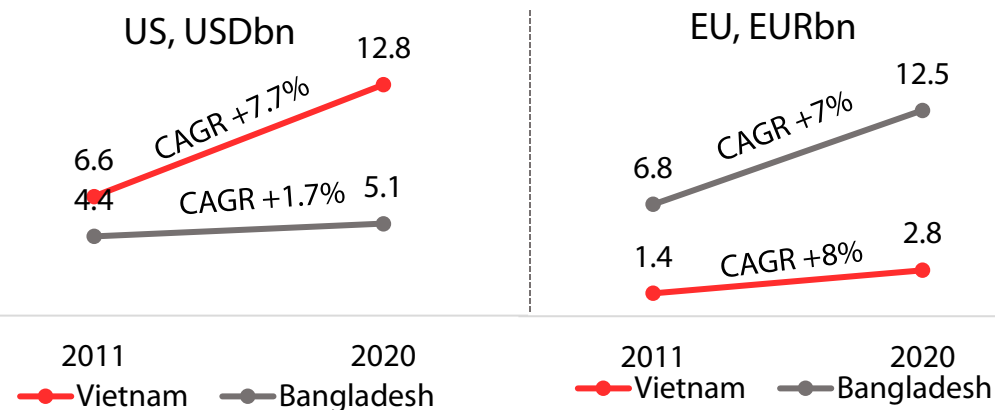
Garment companies import more than 65% of their input needs while 2/3 yarn produced in Vietnam has to be exported. Not only for beneficial FTAs, self supply of input materials will also help Vietnam increase its competitive advantage in the long run. In fact, the advantage of cheap labor in Vietnam is gradually disappearing, per the World Bank. To sustain Vietnam's position among textile & garment exporters, it needs to focus on building fully integrated value chain: Yarn - Weaving - Dyeing – Sewing, as the way that China, India and Indonesia have done.

Figure 13: Garment exports market share, 2020



Source: WTO, Rong Viet Securities

Figure 13: Garment import value from Vietnam and Bangladesh



Source: ITC, Eurostat, McKinsey, Rong Viet Securities

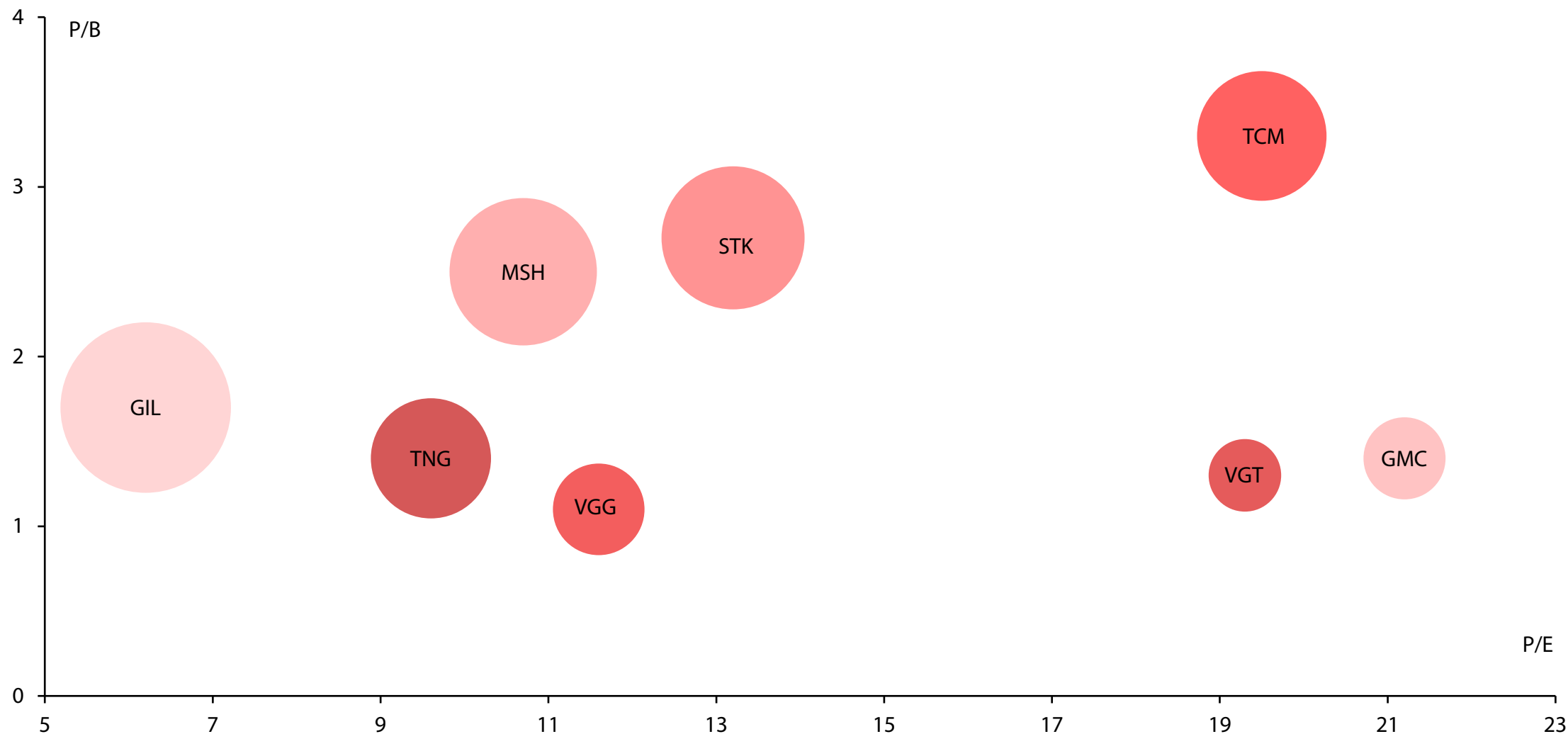
Table 4: Competitive advantages among textile & garment countries

	Vietnam	Bangladesh	China	Indonesia	India
Low labor costs	x	x			x
High labor skills	x		x		
Integrated value chain			x	x	x
Infrastructure			x	x	
FDI incentives	x	x			x

Source: ERC, VITAS, Rong Viet Securities

Ticker	Market cap (USD mn)	Target price (VND)	Sales Growth (% YoY)	EBITDA Growth (% YoY)	EBITDA Margin (%)	Operating Income Margin (%)	Net Income Growth (% YoY)	Net Profit Margin (%)	ROA (%)	ROE (%)	DY (%)	Current P/E (x)	Current P/B (x)
GIL	105.0	N/A	14.0	26.9	13.6	12.7	27.2	9.9	13.5	29.8	1.5	6.2	1.7
GMC	41.6	N/A	-4.8	-11.8	6.3	3.8	-0.7	3.2	3.8	6.9	0.0	21.2	1.4
MSH	151.8	N/A	6.6	29.1	11.8	9.7	40.3	8.0	11.9	22.3	4.3	10.7	2.5
STK	131.9	46,000	-1.3	13.7	19.4	13.1	43.4	11.6	12.6	21.0	3.4	13.2	2.7
TCM	237.6	N/A	1.2	4.8	12.2	9.5	19.2	7.7	8.9	17.2	0.7	19.5	3.3
TNG	76.4	N/A	13.7	-2.0	9.7	4.3	-15.2	3.4	4.3	14.8	1.8	9.6	1.4
VGG	85.6	N/A	-11.0	-37.0	2.9	3.0	-30.6	2.6	3.8	9.3	4.6	11.6	1.1
VGT	367.9	N/A	-15.9	43.8	7.6	6.7	38.8	6.3	2.4	5.4	2.9	19.3	1.3

Source: Bloomberg, Rong Viet Securities. Share price as of 02 Aug 2021.

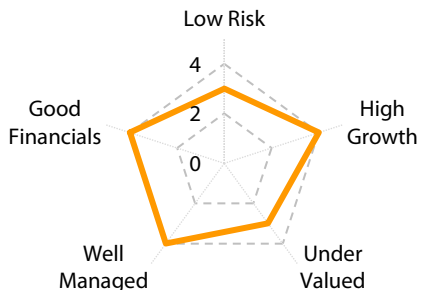
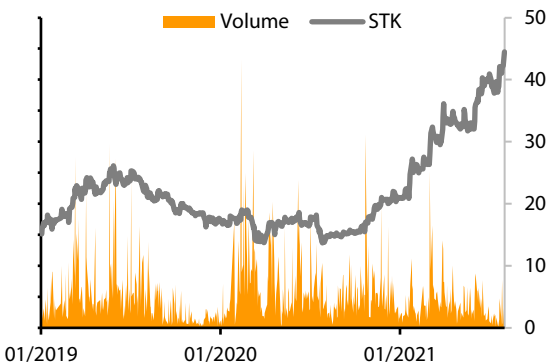


Source: FiinGroup, Rong Viet Securities. Bubble size equals respective ROE. Share price as of 02 Aug 2021.

<NEUTRAL: 7%>

<MP: 44,500>

<TP: 46,000>



STOCK INFO

Sector	Textile & Garment
Market Cap (\$ mn)	132
Current Shares O/S (mn shares)	68
3M Avg. Volume (K)	68
3M Avg. Trading Value (VND Bn)	2.5
Remaining foreign room (%)	36.8
52-week range ('000 VND)	14.1-44.5

FINANCIALS

	2020A	2021F	2022F
Revenue	1,766	2,152	2,754
NPATMI	143	231	324
ROA (%)	8.4	10.8	9.3
ROE (%)	13.3	17.3	21.2
EPS (VND)	2,028	2,762	3,866
Book Value (VND)	15,296	15,615	17,606
Cash dividend (VND)	1,500	1,500	500
P/E (x) (*)	10.3	16.3	11.6
P/B (x) (*)	1.4	2.8	2.5

INVESTMENT RATIONALES

Lucrative recycled yarn demand will drive STK's growth

- Recycled polyester yarn will enjoy favorable demand tailwinds in the coming years. 85 top-notch brands, including STK's major customers, already committed to the global percentage of recycled polyester from 14% in 2019 to 45% by 2025, equivalent a CAGR of 25% in 2019-2025F, per Textile Exchange.
- Demand and profit margins have been much more resilient for recycled yarn versus virgin yarn. STK has accelerated to increase the contribution of recycled yarn in revenue from 6% in 2017 to 56% in 1H2021. We forecast recycled yarn revenue to grow at a CAGR of 30% in 2021-2025F and contribute 75% and 88% in STK's revenue and NPAT in 2025F, respectively.

The Unitex factory paves way for long-term growth

- Doubling capacity after the factory construction is completed (first phase in 2023 and second phase in 2025) will bolster STK to take advantage of recycled yarn potential. In addition, tailwinds from "yarn/fabric onwards" rules under FTAs and low anti-dumping duties in the US will also boost STK's revenue in the coming years.

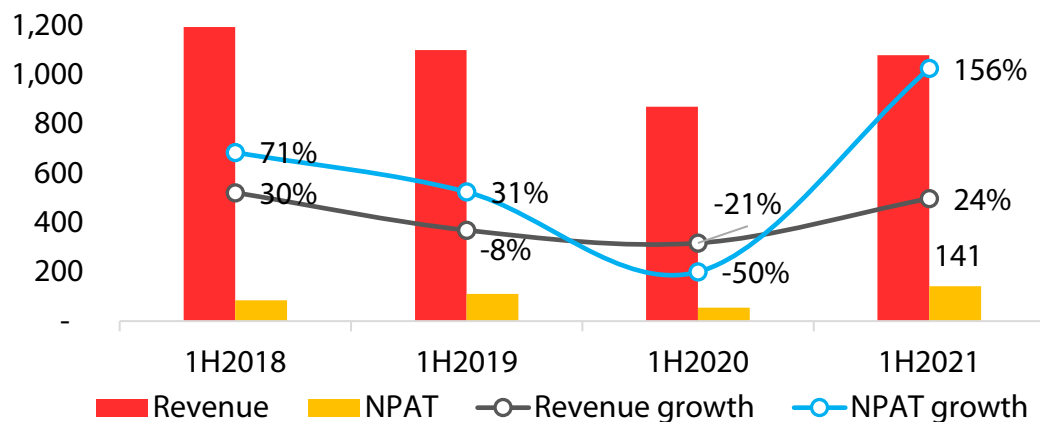
Healthy balance sheet and robust operating cash flow to support the upcoming CAPEX

- STK has no long-term debt and debt/equity of only 9.7% in 1H2021. Debt financing of Unitex factory (~USD 84 Mn) will push debt/equity to reach 78% (including upcoming private placements) in 2023F versus 25% in 2020. The average 2021F-2025F interest coverage ratio of 11 in our projection is higher than that of historical 2016-2020 period of 7.

RISKS TO OUR CALL

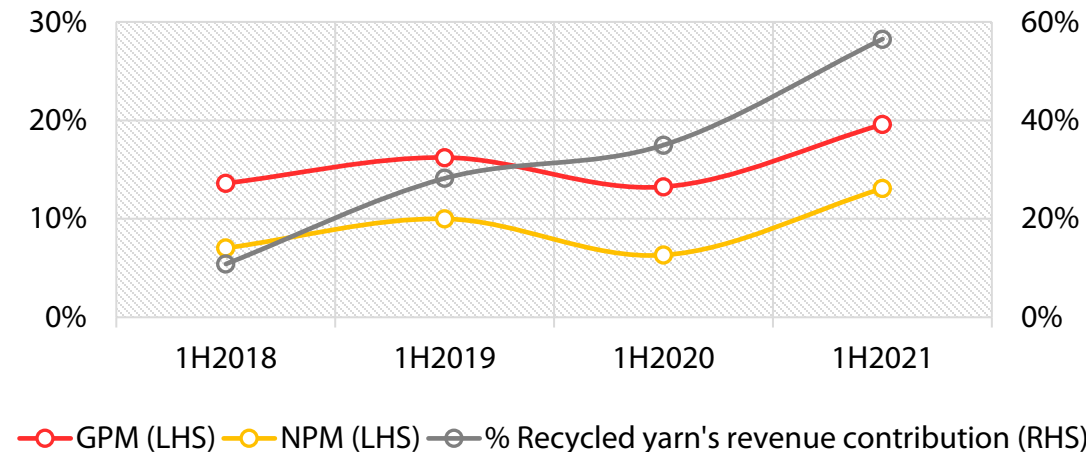
- Extending social distancing could negatively affect on STK's operations than expected.

Figure 1: 1H-FY21 Revenue and NPAT (VND bn)



Source: STK, Rong Viet Securities

Figure 2: GPM, NPM and contribution of recycled yarn (%)

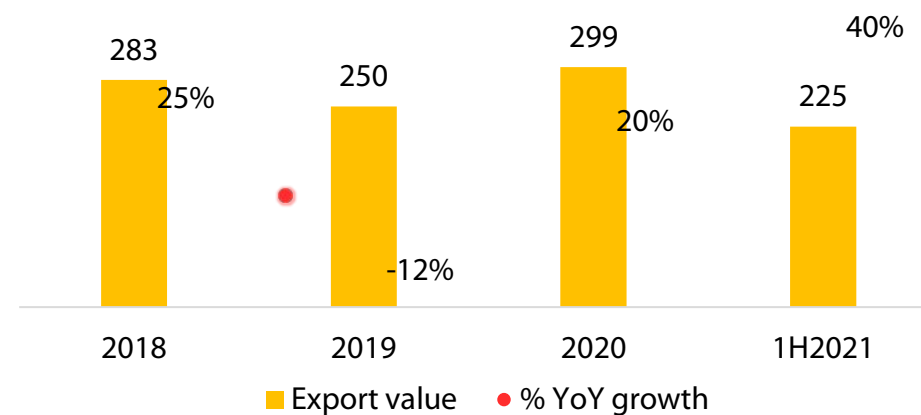


Source: STK, Rong Viet Securities

Recycled yarn showed an impressive growth

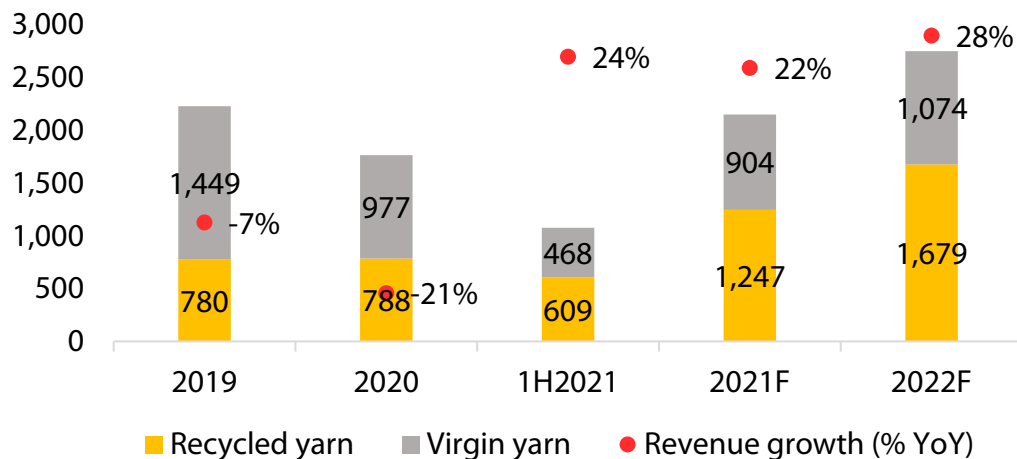
- Revenue reached VND 1,077 Bn (or USD 47 Mn), up 24% YoY due to the global garment demand recovery amid successful vaccine rollout boosting yarn demand.
- Recycled yarn revenue surged 100% YoY, contributing 56% to total revenue compared to 35% in 1H2020. In contrast, virgin yarn revenue plunged 17% YoY.
- Gross profit and NPAT rose sharply 83% and 157% YoY, respectively, owing to a product mix shift towards high-margin recycled yarn. Gross margin increased to 19.6% (+633 bps YoY and +131bps compared to 2019).

Figure 3: Vietnam's polyester filament yarn exports (USDmn)



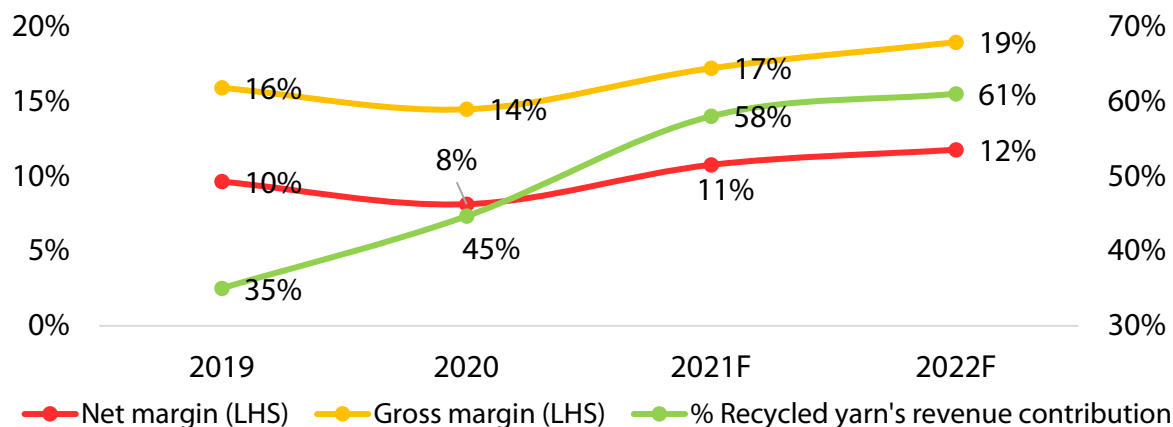
Source: Vietnam Customs, Rong Viet Securities

Figure 4: Revenue forecast (VND bn)



Source: STK, Rong Viet Securities

Figure 5: NPAT, GPM and Recycled yarn's revenue contribution



Source: STK, Rong Viet Securities

COVID-19 resurgence will put pressure on operations

- Currently, STK is operating at 70% of normal capacity owing to COVID-19 resurgence, likely causing delays in shipment and deterring logistics activities. In addition, operating costs are expected to increase due to COVID-19 tests and staying-at-factory-related costs.
- We forecast 2H2021 revenue at VND 1,074 Bn (or USD 47 Mn, +20% YoY) and NPAT at VND 90 Bn (or USD 4 Mn), up 2% YoY and down 36% HoH.

Key forecasts for 2021:

- We forecast revenue to rise 22% YoY to reach VND 2,152 Bn (or USD 94 Mn). Recycled yarn revenue will rise 58% YoY while virgin yarn revenue will decline 7% YoY. Recycled yarn's revenue contribution is forecasted to increase to 58% from 45% in 2020.
- We anticipate NPAT to be VND 231 Bn (or USD 10 Mn), up 61% YoY on the back of 2020 low base. Due to a product mix towards high-margin recycled yarn, we expect GPM and NPM to reach 17% and 11%, increasing 337bps and 307bps YoY, respectively.

What is recycled yarn's potential?

- With 85 brands and suppliers already committed in April 2021, the [2025 Recycled Polyester Challenge](#) serves as an essential catalyst for change in the apparel and textile industry that petitions the apparel industry to commit to increasing the global percentage of recycled polyester from 14% to 45% at 17.1 million metric tons by 2025.
- A ban on all the import of all resources classified by the Chinese Ministry of Ecology and Environment as 'solid waste' – including recovered fibre – came into effect in Jan 2021. This could jeopardize China's recycled polyester production which accounts for 70% of global polyester capacity (per IHS Markit), thereby creating opportunity for other countries to replace this supply shortage.

Recycled yarn will be STK's long-term growth driver

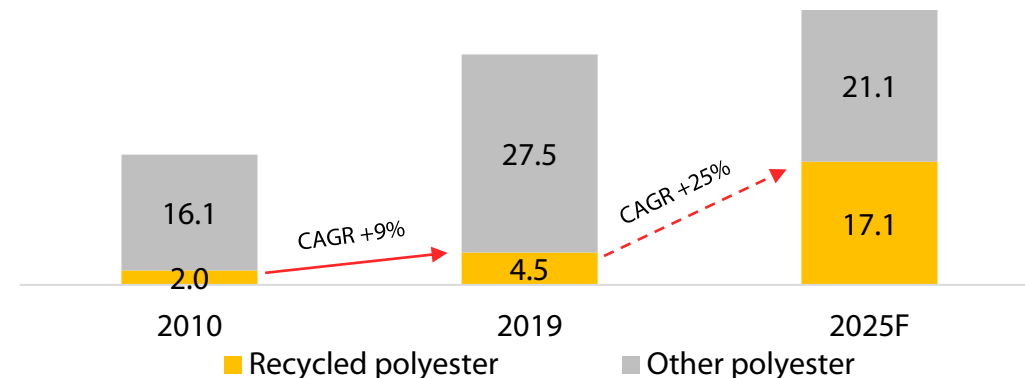
- We forecast STK's recycled yarn revenue to grow at a CAGR of 30% in 2021-2025F and contribute 75% into the company's revenue in 2025F.
- However, recycled yarn segment could face competition due to potential new competitors. In 2020, VNPoly partnered with Shinkong – Taiwanese textile giant.

Table 1: Recycled polyester target of STK's indirect customers (*)

Brand	%Current	Target	Year	% Products made in Vietnam	
				Apparel	Footwear
Adidas 	50%	100%	2024	20%	42%
Puma 	17%	75%	2025	-	35%
Decathlon 	35%	100%	2022	52%	35%
Nike 	59%	100%	2025	28%	50%
H&M 	64%	100%	2030	N/A	
Inditex 	20%	100%	2025	N/A	
Uniqlo 	Started using in 2020			N/A	

Source: Rong Viet Securities compiled (*) STK's major customers are suppliers for those brands

Figure 6: Global recycled polyester consumption for apparel



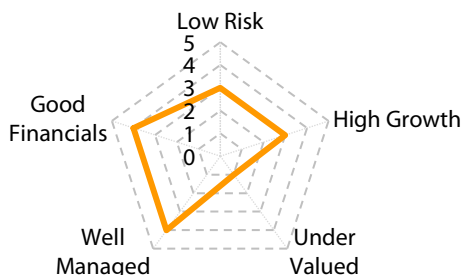
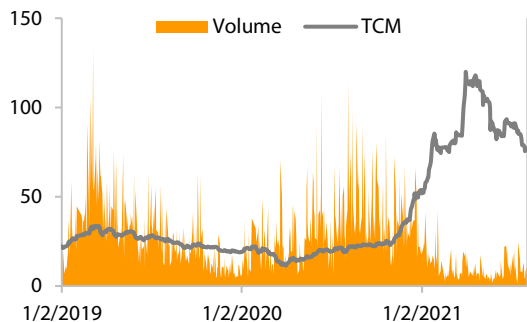
Source: Textile Exchange, Rong Viet Securities

Assuming a 3% growth rate of the apparel industry

<MONITOR>

<MP: 76,700>

<TP: N/A>



STOCK INFO

Sector	Textile & Garment
Market Cap (\$ mn)	238
Current Shares O/S (mn shares)	71
3M Avg. Volume (K)	248
3M Avg. Trading Value (VND Bn)	22.1
Remaining foreign room (%)	4.9
52-week range ('000 VND)	18.6-104.4

FINANCIALS

	2020A	2021F	2022F
Revenue	3,470	3,881	4,135
NPATMI	275	213	299
ROA (%)	9.3	6.4	8.1
ROE (%)	16.9	11.9	14.8
EPS (VND)	3,775	2,691	3,771
Book Value (VND)	26,402	25,081	28,336
Cash dividend (VND)	500	500	500
P/E (x) (*)	13.7	33.9	24.2
P/B (x) (*)	2.0	3.6	3.2

INVESTMENT RATIONALES

Traditional garment orders have recovered but COVID-19 resurgence to bring challenges in 2H2021

- Traditional garment demand has recovered in main export markets (US, Japan, Korea), bringing revenue and profits back to its sustainable growth trajectory. However, COVID-19 resurgence puts pressure in 2H2021 revenue and profits: (1) surging materials costs due to the shortages of globally material production, (2) low production capacity and logistics disruption to delay orders, (3) rising operating costs to comply with "3 on-site" rules under social distancing policy of Directive 16.

Closed supply chain creates favorable conditions for TCM to meet the requirements of FTAs

- The closed production chain from yarn to garment will facilitate TCM to meet "yarn/fabric onwards" principles, thereby taking advantage of FTAs. Moreover, TCM can also indirectly benefit FTAs through selling fabric to domestic apparel companies.

New projects will bolster its sustainable growth in the coming years

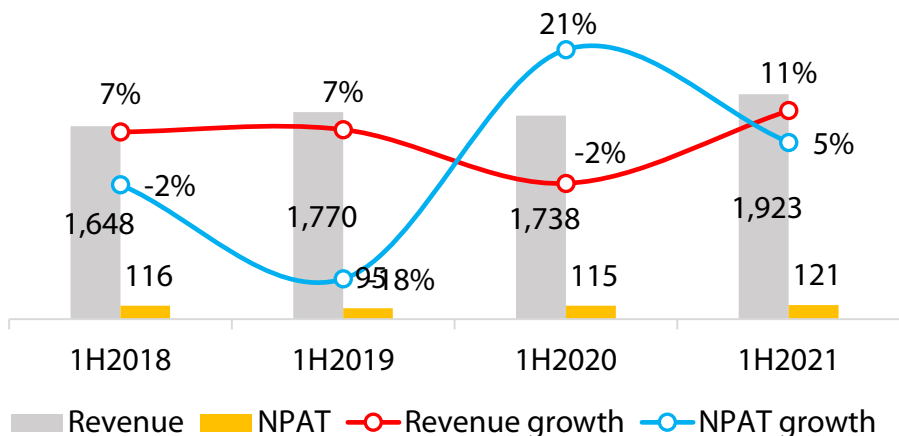
- Vinh Long 2 factory is expected to put into operation in end-2021, helping TCM to raise garment capacity by 50%, thereby reducing outsourcing orders to meet customer's requirements. Knitting and dyeing capacity expansion in 2022-2023F to increase its fabric capacity by 37% from 2023 onwards will bolster profit margin to expand sustainably in the long run.

Overvaluation. TCM is currently trading at TTM P/E of 19.5x - a 50% and 110% premium to peers and 5-year P/E average, respectively. We believe TCM is overvalued given our projected EPS CAGR of 6.2% over 2020-2023F.

RISKS TO OUR CALL

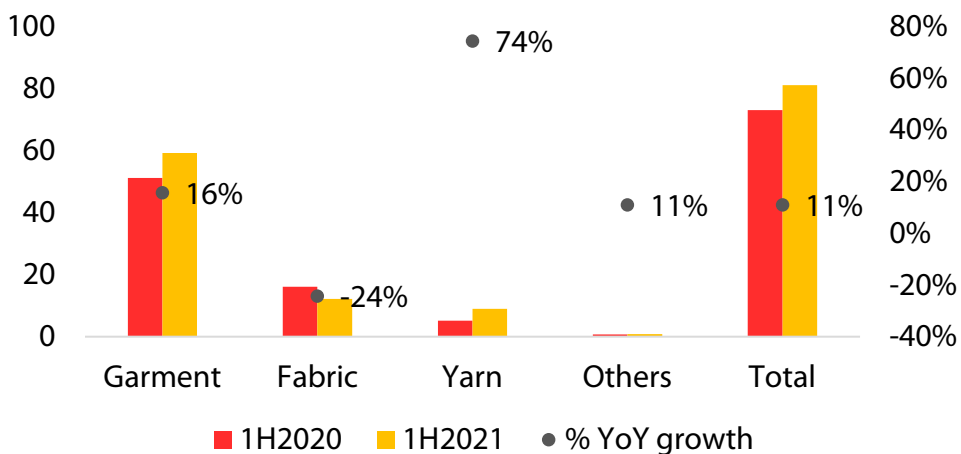
- Extending COVID-19 resurgence may negatively affect on productions and exports than expected.

Figure 1: Revenue, NPAT (VNDbn) and YoY growth (%)



Source: TCM, Rong Viet Securities

Figure 2: Revenue breakdown by product (USDmn)



Source: TCM, Rong Viet Securities

1H2021: NPAT growth slowed down due to no PPE(*) orders

- 1H2021 revenue increased 11% YoY to reach VND 1,923 Bn (or USD 84 Mn) due to the recovery of traditional garment orders.
- NPAT only rose 5% YoY due to no high-margin PPE orders. We remind that in 1H2020, TCM enjoyed high profit margin on the pandemic-related products.
- Net margin was 6.3%, contracting 33 bps YoY.

2H2021: Net margin to keep the downward trend

- We expect 2H2021 net margin will be under pressures: (1) surging materials costs due to the shortages of globally material production, (2) low production capacity and logistics disruption due to COVID resurgence, (3) rising operating costs as the workers stay at the factory, and (4) shortage of PPE orders.
- We project that TCM's revenue and NPAT in 2021 will reach VND 3,881 Bn (or USD 169 Mn, +12% YoY) and VND 213 Bn (or USD 9 Mn, -23% YoY). Net margin is expected to decrease to 5.5%, contracting 243bps YoY.

2022: Boosting revenue due to new factory

- Vinh Long 2 factory is expected to put into operation in end-2021, helping TCM to raise garment capacity by 50%, thereby reducing outsourcing orders to meet customer's requirements.

(*) PPE: Personal protective equipment for COVID-19 such as anti-bacterial fabrics and masks

<MONITOR>

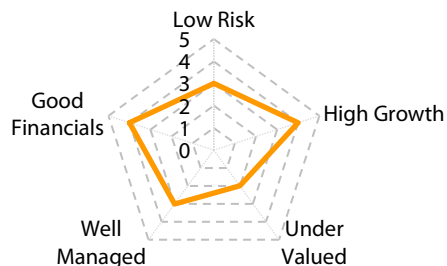
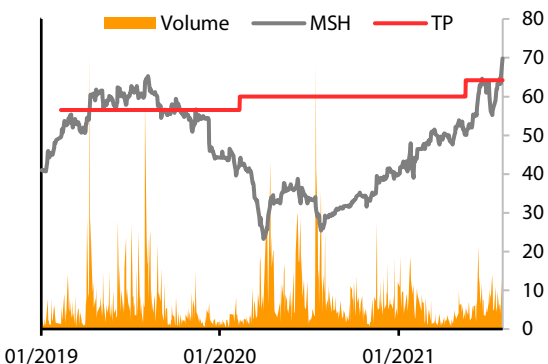
<MP: 69,800>

<TP: N/A>

STOCK INFO

FINANCIALS

2020A 2021F 2022F



Sector	Textile & Garment
Market Cap (\$ mn)	152
Current Shares O/S (mn shares)	50
3M Avg. Volume (K)	108
3M Avg. Trading Value (VND Bn)	6.2
Remaining foreign room (%)	42.3
52-week range ('000 VND)	27.4-69.8

Revenue	3,813	4,474	5,810
NPATMI	232	389	516
ROA (%)	8.8	11.3	12.7
ROE (%)	16.9	24.8	27.8
EPS (VND)	4,635	6,992	9,287
Book Value (VND)	27,366	31,358	37,146
Cash dividend (VND)	3,000	3,500	3,500
P/E (x) (*)	8.6	7.6	5.7
P/B (x) (*)	1.4	1.7	1.4

INVESTMENT RATIONALES

Demand has recovered in MSH's main markets

- Garment orders have been rebounding on the back of successful vaccine rollout in developed countries. Moreover, fashion retailers temporarily have shifted orders to Vietnam amid political uncertainty in Myanmar and massive outbreaks of Covid-19 in India and Cambodia. However, we are concerned that increasing material prices and freight costs could drag down profit margins in 2H2021.
- MSH is less affected by social distancing. In the context of COVID-19 cases continuing to increase rapidly in countries such as India, Indonesia and social distancing causing production disruption in the southern region of Vietnam, we expect MSH could increase orders in 2H2021.

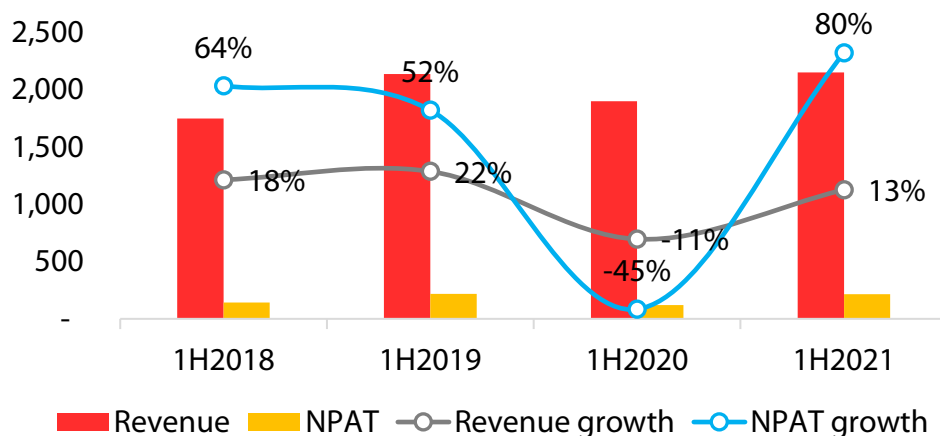
Song Hong 10 factory is a catalyst for growth

- Song Hong 10 new factory will be completed in November 2021 and will operate at full capacity from May 2022. Total capacity will rise 20% compared to present. Song Hong 10 will focus on complex items, of which 50-60% are FOB orders. Continuing to expand FOB orders will maintain MSH's position as the most profitable company in the industry.

RISKS TO OUR CALL

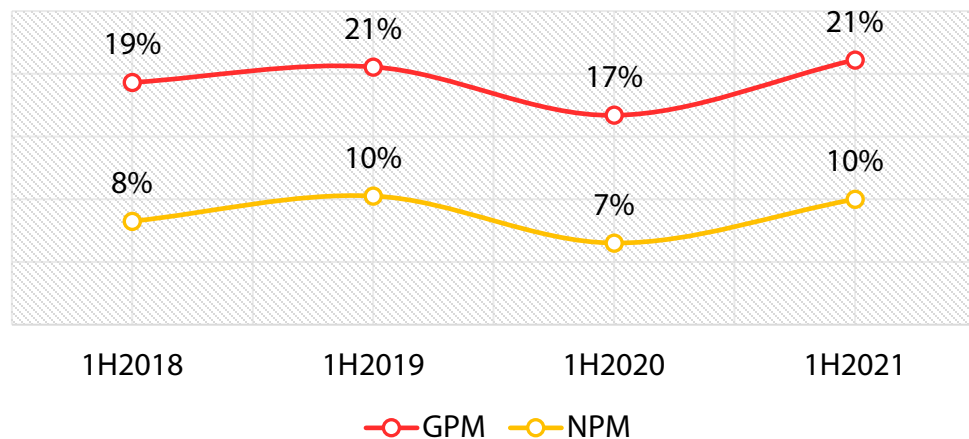
- COVID-19 resurgence in main markets may slowdown the recovery of apparel demand.
- Unexpected fluctuation in fabric materials price.

Figure 4: 1H2021 Revenue and NPAT (VND Bn)



Source: MSH, Rong Viet Securities

Figure 5: GPM and NPM (%)



Source: MSH, Rong Viet Securities

1H2021: Business results bounced back from 2020 low base

- In 1H2021, revenue recorded VND 2,152 Bn (or USD 94 Mn), up 13% YoY driven by recovering global apparels demand and difficulties in rival garment producing countries.
- NPAT soared 80% YoY to reach VND 216 Bn (or USD 9 Mn) due to increasing gross margin and reversal of receivables provision of VND 53 Bn (USD 2.3 Mn) in 1H2021.

2H2021: Increasing material prices and freight costs could drag down profit margins

- The rapid recovery of China's manufacturing activities has resulted in sharp increases in the prices of raw materials. With the usual one-quarter lag from purchasing materials to sales of MSH, the effect of the increase in material prices on gross margin could be seen in 2H2021.
- We project that MSH's revenue and NPAT in 2021 will reach VND 4,474 Bn (or USD 195 Mn) and VND 389 Bn (or USD 17 Mn), increasing 17% YoY and 68% YoY, respectively. Net margin is forecasted to be 8.7%

Song Hong 10 factory will boost revenue growth from 2022F

If the factory construction is completed in end-2021 as planned, MSH will record strong growth in revenue and profit in 2022 (+30% YoY and +33% YoY respectively, per our estimate) when operating at full capacity from May 2022. We estimate that the new factory will increase MSH's garment capacity by 20%.

DISCLAIMER:

This report is prepared in order to provide information and analysis to clients of Rong Viet Securities only. It is and should not be construed as an offer to sell or a solicitation of an offer to purchase any securities. No consideration has been given to the investment objectives, financial situation or particular needs of any specific. The readers should be aware that Rong Viet Securities may have a conflict of interest that can compromise the objectivity this research. This research is to be viewed by investors only as a source of reference when making investments. Investors are to take full responsibility of their own decisions. VDSC shall not be liable for any loss, damages, cost or expense incurring or arising from the use or reliance, either full or partial, of the information in this publication.

The opinions expressed in this research report reflect only the analyst's personal views of the subject securities or matters; and no part of the research analyst's compensation was, is, or will be, directly or indirectly, related to the specific recommendations or opinions expressed in the report.

The information herein is compiled by or arrived at Rong Viet Securities from sources believed to be reliable. We, however, do not guarantee its accuracy or completeness. Opinions, estimations and projections expressed in this report are deemed valid up to the date of publication of this report and can be subject to change without notice.

This research report is copyrighted by Rong Viet Securities. All rights reserved. Therefore, copy, reproduction, republish or redistribution by any person or party for any purpose is strictly prohibited without the written permission of VDSC. Copyright 2016 Viet Dragon Securities Corporation.

IMPORTANT DISCLOSURES FOR U.S. PERSONS

This research report was prepared by Viet Dragon Securities Corp. ("VDSC"), a company authorized to engage in securities activities in Vietnam. VDSC is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

Additional Disclosures

This research report is for distribution only under such circumstances as may be permitted by applicable law. This research report has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient, even if sent only to a single recipient. This research report is not guaranteed to be a complete statement or summary of any securities, markets, reports or developments referred to in this research report. Neither VDSC nor any of its directors, officers, employees or agents shall have any liability, however arising, for any error, inaccuracy or incompleteness of fact or opinion in this research report or lack of care in this research report's preparation or publication, or any losses or damages which may arise from the use of this research report.

VDSC may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups, or affiliates of VDSC.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this research report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States.

The value of any investment or income from any securities or related financial instruments discussed in this research report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Past performance is not necessarily a guide to future performance and no representation or warranty, express or implied, is made by VDSC with respect to future performance. Income from investments may fluctuate. The price or value of the investments to which this research report relates, either directly or indirectly, may fall or rise against the interest of investors. Any recommendation or opinion contained in this research report may become outdated as a consequence of changes in the environment in which the issuer of the securities under analysis operates, in addition to changes in the estimates and forecasts, assumptions and valuation methodology used herein.

No part of the content of this research report may be copied, forwarded or duplicated in any form or by any means without the prior.

RESEARCH DISCLOSURES

Third Party Research

This is third party research. It was prepared by Rong Viet Securities Corporation (Rong Viet), with headquarters in Ho Chi Minh City, Vietnam. Rong Viet is authorized to engage in securities activities according to its domestic legislation. This research is not a product of Tellimer Markets, Inc., a U.S. registered broker-dealer. Rong Viet has sole control over the contents of this research report. Tellimer Markets, Inc. does not exercise any control over the contents of, or the views expressed in, research reports prepared by Rong Viet.

Rong Viet is not registered as a broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" and other "U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

DISCLAIMER:

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through Tellimer Markets, Inc., located at Floor 36, 444 Madison Avenue, Floor 36, New York, NY 10022. A representative of Tellimer Markets, Inc. is contactable on +1 (212) 551 3480. Under no circumstances should any U.S. recipient of this research report effect any transaction to buy or sell securities or related financial instruments through Rong Viet. Tellimer Markets, Inc. accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor.

None of the materials provided in this report may be used, reproduced, or transmitted, in any form or by any means, electronic or mechanical, including recording or the use of any information storage and retrieval system, without written permission from.

Rong Viet is the employer of the research analyst(s) responsible for the content of this report and research analysts preparing this report are resident outside the U.S. and are not associated persons of any U.S. regulated broker-dealer. The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of Tellimer Markets, Inc. and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

Tellimer Markets, Inc. or its affiliates has not managed or co-managed a public offering of securities for the subject company in the past 12 months, has not received compensation for investment banking services from the subject company in the past 12 months, and does not expect to receive or intend to seek compensation for investment banking services from the subject company in the next three months. Tellimer Markets, Inc. has never owned any class of equity securities of the subject company. There are no other actual, or potential, material conflicts of interest of Tellimer Markets, Inc. at the time of the publication of this report. As of the publication of this report, Tellimer Markets, Inc. does not make a market in the subject securities.

About Tellimer

Tellimer is a registered trade mark of Exotix Partners LLP. Exotix Partners LLP and its subsidiaries ("Tellimer") provide specialist investment banking services to trading professionals in the wholesale markets. Tellimer draws together liquidity and matches buyers and sellers so that deals can be executed by its customers. Tellimer may at any time, hold a trading position in the securities and financial instruments discussed in this report. Tellimer has procedures in place to identify and manage any potential conflicts of interests that arise in connection with its research.

A copy of Tellimer's conflict of interest policy is available at www.tellimer.com/regulatory-information.

Distribution

This report is not intended for distribution to the public and may not be reproduced, redistributed or published, in whole or in part, for any purpose without the written permission of Tellimer. Tellimer shall accept no liability whatsoever for the actions of third parties in this respect. This report is for distribution only under such circumstances as may be permitted by applicable law.

This report may not be used to create any financial instruments or products or any indices. Neither Tellimer, nor its members, directors, representatives, or employees accept any liability for any direct or consequential loss or damage arising out of the use of all or any part of the information herein.

United Kingdom: Distributed by Exotix Partners LLP only to Eligible Counterparties or Professional Clients (as defined in the FCA Handbook). The information herein does not apply to, and should not be relied upon by, Retail Clients (as defined in the FCA Handbook); neither the FCA's protection rules nor compensation scheme may be applied.

UAE: Distributed in the Dubai International Financial Centre by Exotix Partners LLP (Dubai) which is regulated by the Dubai Financial Services Authority ("DFSA"). Material is intended only for persons who meet the criteria for Professional Clients under the Rules of the DFSA and no other person should act upon it.

Other distribution: The distribution of this report in other jurisdictions may be restricted by law and persons into whose possession this document comes should inform themselves about, and observe, any such restriction.

Disclaimers

Tellimer and/or its members, directors or employees may have interests, or long or short positions, and may at any time make purchases or sales as a principal or agent of the securities referred to herein. Tellimer may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups of Tellimer.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States. The value of any investment or income from any securities or related financial instruments discussed in this report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Frontier and Emerging Market laws and regulations governing investments in securities markets may not be sufficiently developed or may be subject to inconsistent or arbitrary interpretation or application. Frontier and Emerging Market securities are often not issued in physical form and registration of ownership may not be subject to a centralised system. Registration of ownership of certain types of securities may not be subject to standardised procedures and may even be effected on an ad hoc basis. The value of investments in Frontier and Emerging Market securities may also be affected by fluctuations in available currency rates and exchange control regulations. Not all of these or other risks associated with the relevant company, market or instrument which are the subject matter of the report are necessarily considered.

RONGVIET
SECURITIES



VIET DRAGON SECURITIES CORPORATION

Viet Dragon Tower, 141 Nguyen Du Street, Dist.1, HCMC, Vietnam

vdsc.com.vn



Ms. Lam Nguyen
Head of Research

F: + 84 28 6299 2006 (Ext: 1313)
E: lam.ntp@vdsc.com.vn

Mr. Vu Nguyen
Head of Institutional Clients

F: + 84 8 6299 2006 (Ext: 1367)
M: vu.na@vdsc.com.vn